


VACATION DAYS

are Happy Days

in the beautiful
**WISCONSIN
NORTHWOODS**

MANITOWISH WATERS, WISCONSIN Musky, Pike and Bass Fishing • Boating • Bathing • Water Sports
Golf • Tennis • Shuffle Board • Dancing • Saddle Horses

Distributed by **THE CHAMBER OF COMMERCE, MANITOWISH WATERS, WISCONSIN**



Waters of Youth

*Man o'er this earth for ages has sought,
The waters of youth, his constant goal;
Where time would turn backward his eager thought,
Where Death would no longer demand its toll.*

*But all his searches were made in vain,
Until he came here and found his joy;
Where happiness rules and health does reign,
And every day he can play like a boy.*

*It's way up north in the Badger state,
Route Fifty-one thru the fragrant Pine;
Where youth comes back and age must wait,
While men play hookey with pole and line.*

*Oh waters of youth — waters of fish,
Your name is now famous — IT'S MANITOWISH!
—El Capitan*

Welcome to Manitowish Waters



To everyone we extend a hearty Northwoods welcome to Manitowish Waters—
America's Vacationland in Wonderful Wisconsin. If you have never visited our
fine region, a pleasant treat is in store for you. If you have been our guest,
we invite you to return again.

Here, in the land of woods and waters, you will enjoy your recreational period
as never before. Rest or play as you wish, amid clear sparkling lakes and cool
pine-scented woods.

For here indeed, man has at last found the proverbial "waters of youth" in a
setting of natural beauty — unspoiled by civilization.
Around the shorelines of our famous chain of lakes you will find accommodations
to suit any purse — anything from a rustic backwoods cabin to a modern house-
keeping cottage or first class hotel.

In the pages toward the rear of this book you will find prepared inquiry forms
for your convenience. Use these forms when writing to any resort listed herein.

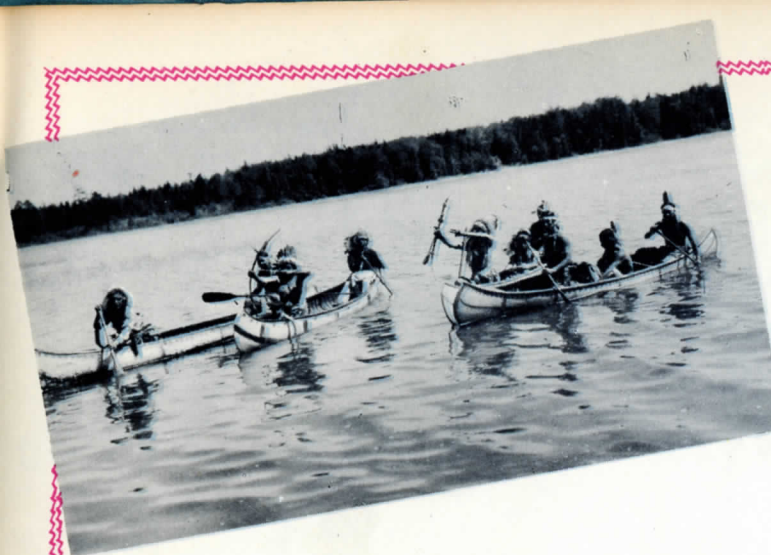
Or, if you prefer, send a letter.

To secure accommodations of your first choice, we suggest that you make res-
ervations early. If you are unable to do so, come up anyway and we'll gladly
assist you in getting placed.

We'll be looking forward to your visit this summer!

MANITOWISH WATERS CHAMBER OF COMMERCE, Inc.,
Roy J. Jorgensen, Director of Publicity.

HISTORY...



For a little more than a century — from about 1650 to 1760 — France, by virtue of exploration of her subjects in the New World, claimed all the vaguely bounded land west of Lake Michigan and called it “Ouisconsin,” the French version of an Indian word meaning “Gathering of the Waters.” Previously (about 1512) Spanish explorers in the southeastern part of the United States made claim to all unknown land that stretched to the north and west of where they stood and named it “Florida” though no Spaniard ever penetrated the vast northwest.

France's domain in the New World was ended by British military occupation in 1763. Not many years later the fervent freedom-loving Americans pushed the English to the north of Great Lakes and thirteen colonies became the nucleus of the United States with the far flung uncharted territory of the west, the material from which new states were to be carved from time to time.

Massachusetts, Connecticut and Virginia, with undefined Western boundaries, once claimed territory in Wisconsin, but ceded these claims when a congressional ordinance in 1787 provided for the governmental machinery of the Northwest Territory comprising the land northwest of the Ohio River. After being variously included in the territories of Indiana, Illinois and Michigan, Wisconsin territory was authorized in 1836 with boundaries including what is now Iowa, Minnesota and parts of the Dakotas.

Twelve years later, Wisconsin was admitted to the Union as a State and consisted of 29 counties. From time to time, new counties were created as the population shifted northward until 1901 when the total of 71 counties made up the present State of Wisconsin.

In unrecorded ages, primeval forests, endless and almost impenetrable, threaded with shiny rivers and lakes, covered the entire State of Wisconsin, with the Creator's blessings in that respect bestowed on the northern portion of Wisconsin most generously. Vilas County, in which the Manitowish Waters are located, has a total of 346 lakes which occupy 140 square miles or more than 15 per cent of the area of a county almost as large as the State of Rhode Island.

Jean Nicolet was the first white man known to set foot on Wisconsin soil. He arrived in the summer of 1634 and history records experiences which they mention in their missionary report to their order in Europe, saying “When they (Nicolet and his companion) reached their destination, they fastened two sticks in the earth and hung gifts thereon so as to relieve the tribes from the notion of mistaking them for enemies.”

Nicolet had come to find the “People of the Sea,” perhaps Asiatics, said to be living far beyond the last

outposts of French discovery in Georgian Bay of Lake Huron. He found, however, the Winnebago Indians who were awed by the stranger in magnificent Chinese robes which he had brought in the event his adventures would bring him to the Orient, and frightened by the “Thunder” he carried in his hands when he fired two pistols.

During the period of French dominion, from 1660 to the fall of Montreal to the English in 1760, there were many brave souls matching the courage of Nicolet; a large majority being lured by the promise of great wealth in fur trading although fur trade was controlled as a monopoly by government officials. There were bold free-traders who defied commercial restriction trading without license who were known as “Coureurs de Bois” (wood rangers). There were doubtless many of these daring traders who bartered with the Indians long before history records the arrival of the first European.

Two such Coureurs de Bois visited Green Bay in 1654 and explored the Lake Superior region in 1656 and again in 1659, spending a winter on Chequamegon Bay in a rude fortified hut of brush and logs — the first white man's dwelling in Wisconsin. In 1660 Rene Menard, an aged missionary, withstood the rigors of the long journey from Montreal to Wisconsin only to lose his way in the woods and die not far from the present city of Merrill.

The fur trade lasted until shortly after the Civil War. In about the year of 1800, a post had been established at Lac du Flambeau. The trader was Francois Victor Malhiot. He traded for the Northwest Fur Co., and brought goods from Kaministiquia on the northwest shore of Lake Superior (now Fort William). In his journal, he described the portage from the mouth of the Montreal and the canoe journey to Lac du Flambeau and incidents of the winter's trade.

The let-up in the fur trade was the signal for the starting of the lumbering period, an era which lasted into the present century.

In 1884, Peter Vance, guide, cruiser and typical northwoodsman, left Menominee, Wisconsin, and headed for the Manitowish Waters. Vance started out with two helpers and their means of transportation consisted of three canoes. They paddled up the Chippewa River to the mouth of the Flambeau, and up the Flambeau River into the Manitowish River and through Sturgeon and Benson Lakes into Rest Lake where their journey came to an end. They had left Menominee in April, 1884, and arrived at their destination in August of that year. Many stops had been made enroute but the actual traveling time was one month. Distance traveled was approximately 200 miles. Their canoes were loaded with a year's provisions, guns, ammunition, surveying instruments and various tools. Vance had been engaged by the Chippewa Logging and Boom Co., to survey the land for logging operations.

And so, in August of 1884, Peter Vance arrived in the famous Manitowish Waters region, the first white man to establish a residence in that locality. Little did Vance dream that this very portion of “Ouisconsin” (Gathering of the Waters) was destined to become one of the greatest vacation centers in the years to come.

LET'S GO FISHING . . .



Fishing at Manitowish Waters provides the thrill that fishermen dream about. Whether you prefer to cast, troll, or still fish — this is the place! Here you will find any spot to your liking as the entire chain of lakes are all connected by navigable thoroughfares.

Come up to Manitowish Waters and shake hands with a Muskie — it's a thrill you'll never forget.

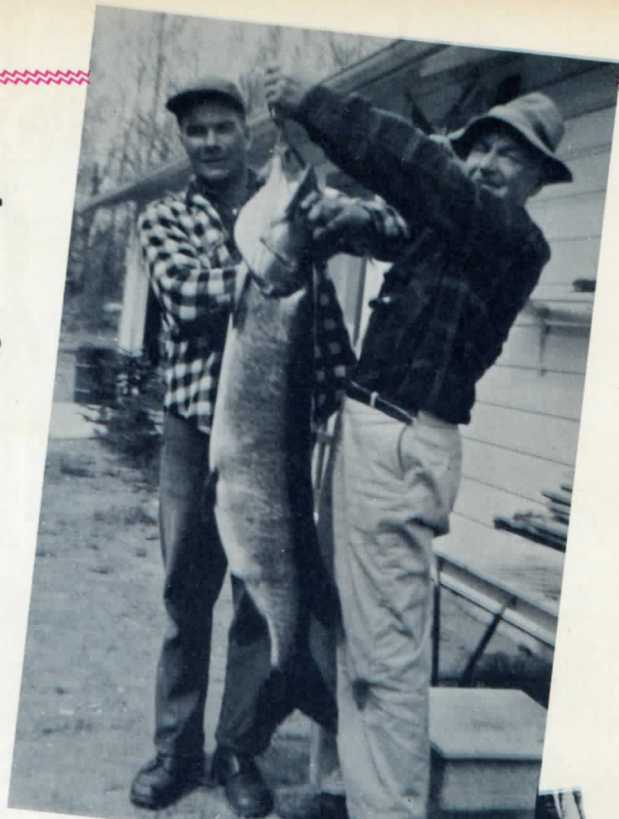
In addition to these famous tackle busters, you'll enjoy good Walleye Pike and Bass fishing. Panfish Too!

Should you prefer to engage a guide, we have a number of good experienced men in this area.

These men will do everything possible to make your fishing trip successful. They'll show you where and how to fish, and how to handle the big ones.

Years ago, fishermen endured hardships to fish our chain of lakes. Today, you can have all the pleasures of fishing in the Wisconsin north woods with all the comforts of home. Manitowish Waters is not only an ideal spot for fishermen, but the entire family as well.

While fishing is, as a rule always GOOD at Manitowish Waters, for the BEST fishing we recommend either early or late in the season. At these times the BIG fellows are hungry and strike hard.





Spend your honeymoon at Manitowish Waters

NOWHERE will you find a better spot for couples to start their lives together — a place that will hold a sentimental feeling in their hearts for the many years to come.

All the world loves a lover and the good folks of Manitowish Waters extend a hearty welcome to all honeymooners — young or old.

We've got everything here — all that is needed for a perfect honeymoon in a setting of rare natural beauty.

All we need is the brides and grooms. Again we say "Welcome to Manitowish Waters!"

CONVENTIONS AND ORGANIZATION OUTINGS

will find complete facilities at Manitowish Waters for successful and enjoyable get-togethers. The Chamber of Commerce welcomes inquiries from groups interested in mixing a wee bit of Northwoods pleasure with business.

Committees in charge of plans will be complimented by their organization for offering "something different" to the members.

Whether it be large or small groups — American plan or cottage accommodations, we can take care of your group to the satisfaction of all.

In recent years, many sales organizations are offering expense paid vacations to their selling force as an inducement for bigger and better orders.

It's an Idea!

WHAT DO YOU MAKE?

Are you engaged in any form of light manufacturing?

If so, the Manitowish Waters Chamber of Commerce suggests that you give consideration to locating in our area.

★

There are many advantages:

Unlimited supply of good water.

Very reasonable tax rate.

Help at fair rate of pay.

Located on two established truck lines and near two railroads for shipping.

Our own airport for executives who have planes.

PLUS ideal living conditions in the beautiful Wisconsin Northwoods.



When you write to resorts . . .

. . . BE SURE TO GIVE COMPLETE INFORMATION

This enables the resort operator to give you a more satisfactory reply and to recommend the accommodations most suitable for your party.

State time and length of stay, number of adults and children in party and state the ages of children. Above all, do not overcrowd a cottage as nothing is gained and many times your vacation is less enjoyable.

MANY FOLKS are under the impression that you must come to the north country in July and August to enjoy the best weather.

Under normal conditions, we enjoy fine weather in May, June and September — and better fishing, too.

Then too, most resorts offer special rates for May, June and September as an inducement for the fishermen to come and get 'em.

SEE THE NORTHWOODS IN COLOR — a sight that is worth the trip. Color camera enthusiasts will have a rare treat. About the middle of September the woods begin to show nature's colors that defy an artist's reproduction. Don't miss it!

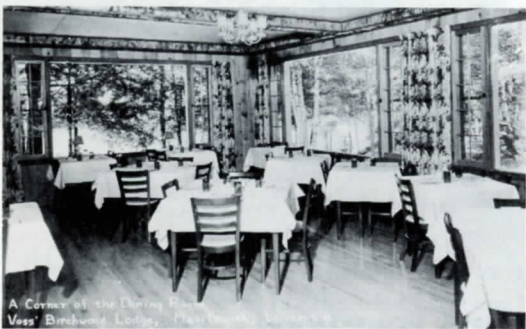
It has often been said that September, with its warm sunny days and cool invigorating nights, is King of the season. Show this book to your friends who are planning a vacation. They'll appreciate getting information on our wonderful recreational area and it will aid them considerably in selecting their vacation spot.

Manitowish Waters is located in the most picturesque part of the Wisconsin Northwoods!



SO — IF IT'S JUST A LOAFING VACATION, A FISHING VACATION, OR A HONEYMOON — THIS IS THE SPOT!





VOSS' BIRCHWOOD LODGE

Centrally located on the Manitowish Waters, chain of 14 lakes, widely known for excellent Muskie, Pike and Bass fishing.

All modern hotel and twelve guest cottages. American plan. Rates \$10 to \$15 per day.

Twelve completely modern-furnished housekeeping cottages. Rates \$50 to \$125 per week.

Soda grill, coffee shop, gift counter and attractive cocktail lounge conveniently located but separate from hotel.

Excellent swimming, tennis, shuffleboard, horses, hiking, canoeing, fishing and other recreations available on resort grounds. Well equipped children's playground. Golf course nearby.

If you want the best in modern accommodations, good food and service—it's **VOSS' BIRCHWOOD LODGE**—Located 20 miles north of Minocqua on U. S. Highway 51. Class 2 Municipal Airport 1½ miles from the resort.

For further information and literature write

VOSS' BIRCHWOOD LODGE

Manitowish Waters, Wisconsin

Telephone 461



BEST WISHES FROM

Little Bohemia

LODGE

EMIL WANATKA



*American Plan
Accommodations Only*

**GOOD
FOOD**

BAR

For further information, write

EMIL WANATKA

Phone 9181

LITTLE BOHEMIA LODGE

Manitowish Waters, Wisconsin

100 ACRES OF WOODLAND • 1000 FEET LAKE FRONTAGE • DEER AND OTHER WILD LIFE

FOR YOUR VACATION COMFORT
MODERN HOUSEKEEPING COTTAGES
SAFE SAND BATHING BEACH

Nestled among pine and birch trees with screened porches overlooking private pier and beach on Star Lake of the Manitowish Chain. One, two, and three-bedroom cottages and one log cabin set apart for privacy.

Completely furnished. Comfortable beds, electric refrigerators, gas ranges and space oil heaters. Some cottages with hot water and shower and knotty pine interiors. 16-foot round bottom boats.



OUTDOOR FIREPLACES • CHILDREN'S PLAYGROUND • RIDING HORSES NEARBY

Rentals by week, month or season, Special rates for May, June and after Labor Day.

Write winter address before May 1st:

1110 Madison St., Evanston, Ill.
Phone University 4-6307.

After May 1st., write:

MANITO LODGE

Phone 271 • Manitowish Waters, Wisconsin

PLEASE MENTION THE CHAMBER OF COMMERCE BOOKLET WHEN WRITING TO ANY RESORT OR ADVERTISER

Koerner's Resort

ON SPIDER LAKE AND
MANITOWISH LAKE

Manitowish Waters, Wisconsin
Phone 9352 and 350

American and Modified American Plan
\$9 to \$14 day per person

10% off on 7 days or more

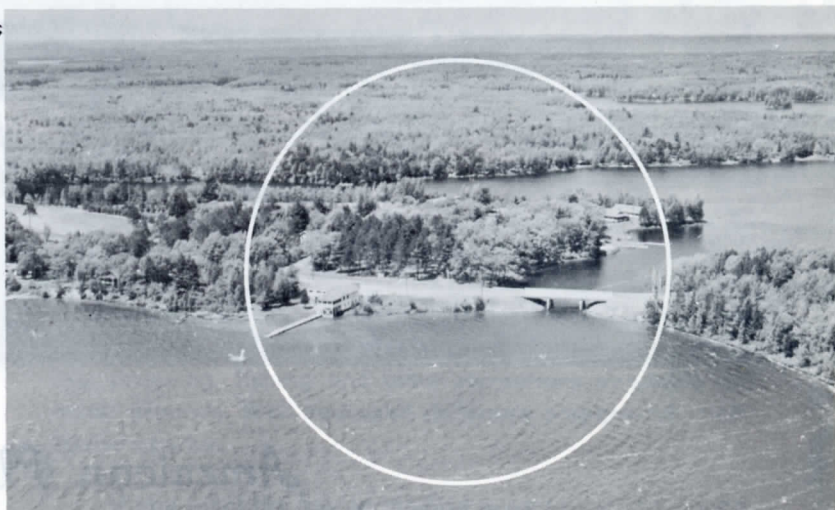
OVERNIGHT ROOMS AND CABINS

Modern Housekeeping Bungalows
1954 Rentals

3-5 persons (2-3 bedrooms) \$65 week
6-7 persons (3 bedrooms) — \$75-\$85 week
8-10 persons (4 bedrooms) \$100 week
Includes all bedding, linen, towels, gas, electricity, water, fuel.

15% discount prior to June 19th and after Labor Day.

WRITE FOR FOLDER "FUN FOR THE FAMILY"



Adults' and children's playgrounds, safe beach, fine fishing. Horses and golf nearby. Boats, motors and guides. "There's Fun for Everyone."

UP-TO-DATE COFFEE SHOP

★★

Oval Bar and Cocktail Lounge

★★

Convention Facilities for 150

★★

A DUNCAN HINES RECOMMENDED RESORT

PLEASE MENTION THE CHAMBER OF COMMERCE BOOKLET WHEN WRITING TO ANY RESORT OR ADVERTISER

Enjoy ADAMS PINE ACRES

for the *Rest* of your life

On Spider Lake

In the Center of the Manitowish Waters Chain
of 14 Beautiful Lakes

**SUN BATHE ON THE FINEST SAND BEACH
IN THE NORTH**

FISHERMAN'S PARADISE

Fishing in the MANITOWISH WATERS provides the thrill that all fishermen dream about, if you cast, troll or still-fish, this is the place. There is no thrill that can compare with the battle that ensues when a MUSKIE is hooked; nor no fish more palatable and delicious than those taken from these clear spring-fed lakes. The fishing season opens May 15th each year. For the best fishing, we recommend the early part of the season or during September and October.



FINEST BATHING BEACH

A natural formed sandy beach with a gradual slope, with no holes or drop-offs, provides perfect safety for children.

Bathing here is a real treat, fine sand beach and clear, sparkling water forms a temptation you'll never resist.



We have a wonderful acreage among the PINES. Nearly the highest elevation in Wisconsin. Over 1650 feet above sea level. INCOMPARABLE climate.

NATURE'S WONDERLAND

To lovers of nature, we cannot describe the natural beauty of the colorful NORTH WOODS, about the middle of September and the month of October, the woods begin to color. A riot of colors and shades that no artist can paint. A sight that is worth the trip alone. September with its warm days and cool nights. With a wood-burning fire in our Natural fireplaces, make your evenings something to remember. Fall fishing is the BEST of the season.

RUSTIC LOG CABINS

All modern — hot and cold water — complete bathroom with showers. Gas stoves with oven and broiler. Electric refrigerator. Natural stone fireplaces and oil heaters for your comfort. Completely furnished. Bed linens and wool blankets. Deep freeze service. Outboard motors available. Tomahawk boat with each cabin.

Cabins accommodate from two to eight people. One, two, and three bedrooms.

Rented by the week, month, or season.

Special rates May and June and after Labor Day.

Open May 15th to October 15th.

Visit

THE COBWEB ON SPIDER LAKE

Gift Shop and Antiques

GEORGE & EDNA ADAMS

MANITOWISH WATERS, WISCONSIN

PHONE 222

Warnier's RESORT

STRICTLY MODERN ACCOMMODATIONS . . all with

FULLY EQUIPPED KITCHENS

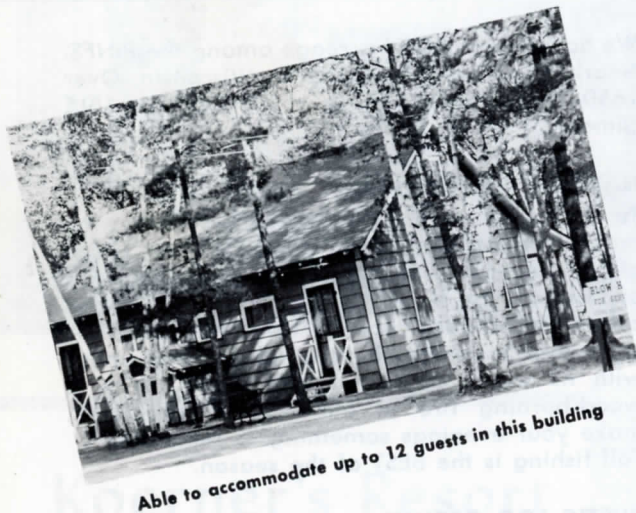
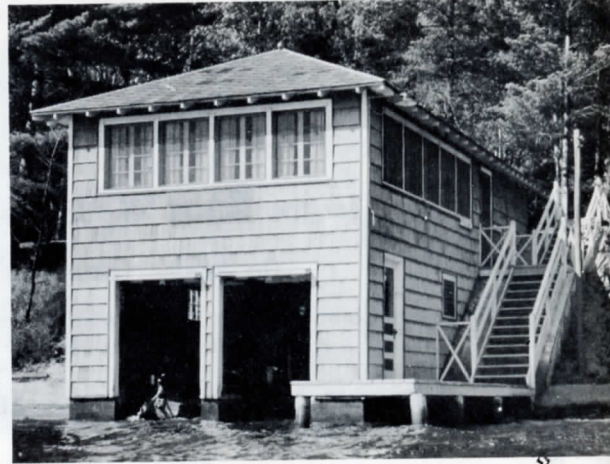
HOT and COLD RUNNING WATER

ELECTRIC LIGHTS and REFRIGERATORS

ELECTRIC or GAS STOVES

COMPLETE INDIVIDUAL BATHROOMS

ALL BEDS WITH INNERSPRING MATTRESSES



Able to accommodate up to 12 guests in this building

★ ★

Rates are from \$55.00 to \$85.00 per week.
Each home can accommodate up to six persons
at no extra cost.

All homes face Lake Manitowish, one of the
famous chain of 14 lakes, all of which are
accessible from our docks.

SAFE, SANDY BEACH — MOSQUITO CONTROL
HAY FEVER RELIEF — BEST 16-FOOT BOATS
OBTAINABLE ARE INCLUDED IN THE RATE.

Outboard motors for rent by day or week.

Shuffleboard - Horseshoe Courts - and as an added attraction, we feed the deer in our yard



Only 1½ miles southeast from
Manitowish Waters Airport



For further information write

WARNIER'S RESORT

Manitowish Waters, Wisconsin

PHONE 131



ISLAND LAKE LOG CABINS

ON ISLAND LAKE OF THE
MANITOWISH CHAIN

Island Lake Log Cabins

are equipped with gas stoves, hot and cold running water, modern bathrooms, showers, comfortable beds, natural rock fireplaces, electric refrigerators and telephone.

★ ★ ★

Spacious screened porches . . Outside charcoal broilers . . Every cabin is furnished with all facilities for modern housekeeping.

★ ★ ★

All china, glassware, utensils and furnishings are of excellent quality and new. Linens furnished if desired.

★ ★ ★

ISLAND LAKE LOG CABINS ARE DESIGNED FOR LIVING THE MODERN WAY AND INSURE A PERFECT VACATION. NOWHERE IN THE GREAT NORTHWOODS VACATION AREA ARE RUSTIC SIMPLICITY AND WOODLAND BEAUTY SO FLAWLESSLY COMBINED WITH THE COMFORTS OF HOME.

Your inspection is invited.



110 A C current for appliances



For further information, rates, etc., write:

Island Lake Log Cabins

Richard Sleight, Manager

P. O. MANITOWISH WATERS

WISCONSIN

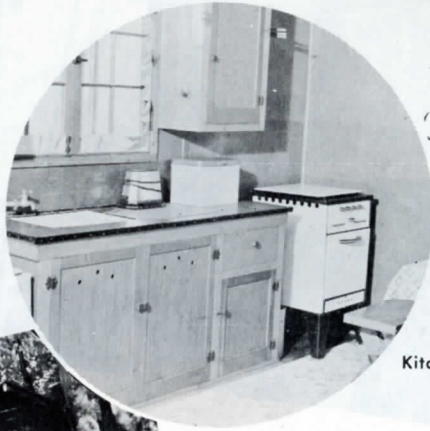


LOCATED AND EQUIPPED WITH YOUR COMFORT IN MIND On Benson Lake and the Manitowish River

JONES' LAKEWOOD LODGE

Muskie — Walleye — Bass — Sturgeon
Pan Fish
Ping Pong — Shuffleboard — Horseshoes
and all Vacation Activities available

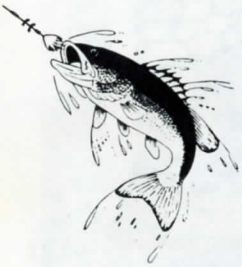
Modern Housekeeping Cabins accomodate
two to six persons



Kitchens like home



Ample foliage
of pine and birch trees
makes each cabin a secluded Haven
for relaxing privacy and quiet, un-
disturbed rest.



EASY TO REACH . . .

HARD TO LEAVE

Entrance on U.S. Highway 51
Folder and rates promptly mailed.

Write:

LAKEWOOD LODGE
MANITOWISH WATERS, WISCONSIN
Phone 513
HARLAND JONES

PLEASE MENTION THE CHAMBER OF COMMERCE BOOKLET WHEN WRITING TO ANY RESORT OR ADVERTISER

Patterson's

MANITOWISH RIVER RESORT

In the famous Manitowish Waters Region

Modern cottages fully equipped for housekeeping, with running hot and cold water, gas stoves, comfortable beds with spring mattresses, electricity, shower and inside toilets. Screened porches.

SAFE, SANDY BEACH
EXCELLENT FISHING
GOOD BOATS

Also guest rooms in main lodge.

For further information,
write:

JOHN PATTERSON
Phone 519
MANITOWISH WATERS, WIS.

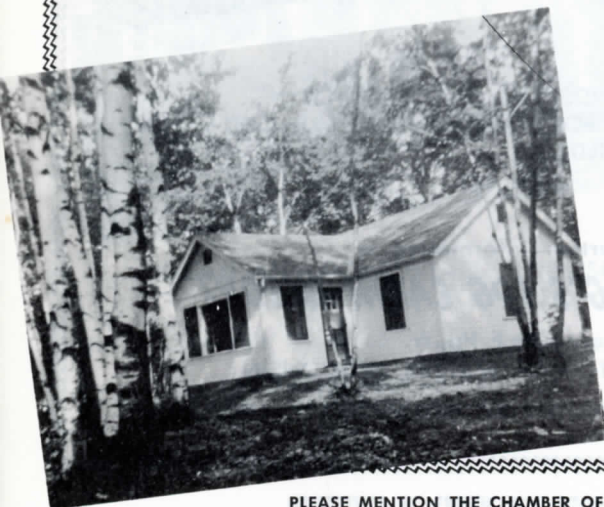


PLEASE MENTION THE CHAMBER OF COMMERCE BOOKLET WHEN WRITING TO ANY RESORT OR ADVERTISER



★ Star Beach ★ Cottages

ON STAR LAKE



STRICTLY MODERN CONVENIENCES, CLEAN AND COMFORT-
ABLY FURNISHED, WITH COMPLETE HOUSEKEEPING FACILITIES.
We have:

- ★ Real kitchens
- ★ Modern appliances
- ★ Auto. Saf-Aire heat
- ★ Restful beds
- ★ Fine, safe beach
- ★ Clean grounds
- ★ Outside lighting
- ★ Good boats

Rentals by week, month or season. Special rates prior to June 20th and after Labor Day. Reasonable rates always.

ROY J. JORGENSEN

PHONE 252

STAR BEACH COTTAGES

MANITOWISH WATERS, WIS.

PLEASE MENTION THE CHAMBER OF COMMERCE BOOKLET WHEN WRITING TO ANY RESORT OR ADVERTISER

WELCOME TO . . .



BERRY'S PAPOOSE LODGE

On Papoose Lake
In Vilas County

Mr. & Mrs. Bill Berry

Lovely Lawn
Playground Equipment



— COMPLETELY MODERN HOUSEKEEPING COTTAGES —

Electric Refrigeration — Apartment Gas Ranges — Oil Heat — Innerspring Mat-
tresses with plastic covers for your protection. Spacious Lodge room with fireplace.
Deep Freeze service — Good Muskie and Walleye fishing. Our grounds are
sprayed for mosquito control. Sand beach. Good boats. Floating raft. Bed
linens furnished.

BERRY'S PAPOOSE LODGE

Phone 941

MANITOWISH, WISCONSIN

PLEASE MENTION THE CHAMBER OF COMMERCE BOOKLET WHEN WRITING TO ANY RESORT OR ADVERTISER

Welcome . . to a Vacation of Happiness

JOE ILG'S LOG CABINS

are located on beautiful Rest Lake of the Manitowish Waters Chain of 14 lakes. We have completely MODERN cottages as well as RUSTIC LOG CABINS with three or more rooms equipped with housekeeping facilities, excellent beds, electricity and bottle gas ranges.



OUR GROUNDS AND SANDY BEACH
ARE IDEAL FOR FAMILIES AND WE CATER
TO THE CHILDREN.

Write for further information to . .

JOE ILG'S LOG CABIN RESORT

Joe F. Ilg, Jr.

MANITOWISH WATERS, WISCONSIN

Phone 503

PLEASE MENTION THE CHAMBER OF COMMERCE BOOKLET WHEN WRITING TO ANY RESORT OR ADVERTISER

You'll enjoy your stay at . .

HUTTER'S

Lake View

RESORT

MODERN HOUSEKEEPING COTTAGES

Located on Lake Manitowish

SAFE BEACH

OUR MODERN HOMELIKE COTTAGES

Are all located on the lake front and are fully equipped for housekeeping with gas, electricity, running water, and inside toilets. Some have showers.

A QUIET, MODERATE SIZE RESORT where the entire family can enjoy their vacation. Rates are reasonable. Special rates until last week in June and after Labor Day.

For further information, write:

HUTTER'S LAKE VIEW RESORT

Phone 276

MANITOWISH WATERS, WISCONSIN



PLEASE MENTION THE CHAMBER OF COMMERCE BOOKLET WHEN WRITING TO ANY RESORT OR ADVERTISER

Sky Lodge

On Clear Lake of the Manitowish Chain



CLEAN AND COMFORTABLY FURNISHED
HOUSEKEEPING COTTAGES

Rentals by week, month or season

"You'll enjoy your vacation" at . . .

SKY LODGE MANITOWISH WATERS, WIS.



TRAILS END RESORT

ON CIRCLE LILY LAKE

1¾ miles off U.S. Highway 51

HOUSEKEEPING COTTAGES

with electricity, gas, spring mattresses and
screened porches

LARGE SHADY LAWN — SAFE BATHING
GOOD BOATS

Rates: \$35 - \$60 per week

JIM GOUDY, Manitowish, Wisconsin

PLEASE MENTION THE CHAMBER OF COMMERCE BOOKLET WHEN WRITING TO ANY RESORT OR ADVERTISER



ALDER LAKE RESORT

offers you

"A PLACE TO BRING THE WHOLE FAMILY"

Alder Lake Resort is located in virgin forest,
on beautiful Alder Lake, offering fine Muskie,
Bass and Pike fishing, as well as pan fish.

Cottages are completely furnished for housekeeping, with screened porches, bottled gas stoves,
refrigeration. Electric lights. Water pump and sink.

ALL COTTAGES FACE THE
LAKE

WONDERFUL SAND
BEACH

Safe for Children

For further information
write:

R. A. BETZER
Alder Lake Resort

P. O. Manitowish Waters
Wisconsin



PLEASE MENTION THE CHAMBER OF COMMERCE BOOKLET WHEN WRITING TO ANY RESORT OR ADVERTISER

Point-O-Pines

*Offers
You*

MODERN HOUSEKEEPING CABINS
completely furnished with . . BATH,
ELECTRIC LIGHT, and good BEDS
with INNER-SPRING MATTRESSES



Ideally Located

ON A
20-ACRE PINE COVERED PENINSULA IN THE CENTER OF SPIDER LAKE
HAVING OVER 2,000 FEET OF WONDERFUL SAND BEACH.
GOOD BOATS, ETC. FOR A COMPLETE VACATION



Spider Lake

For further information . . write:
WM. FOTSCH

Point-O-Pines
MANITOWISH, WISCONSIN

PLEASE MENTION THE CHAMBER OF COMMERCE BOOKLET WHEN WRITING TO ANY RESORT OR ADVERTISER



SEPPALA'S COTTAGES

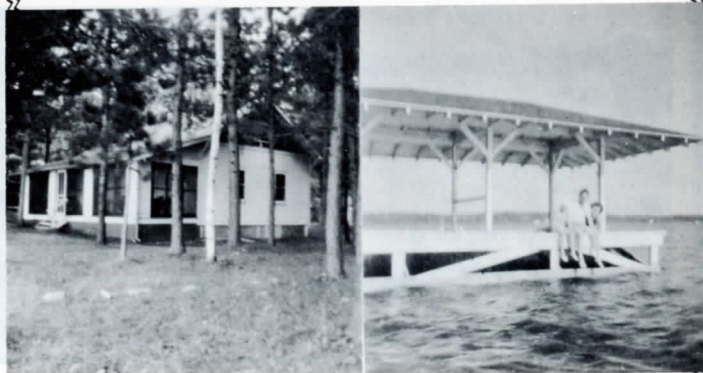
on Rest Lake are modern and fully
equipped for housekeeping.

Splendid location. Near shopping cen-
ter. Reasonable rates. Special rates
for May, June and September.

★

Write:

A. SEPPALA
Manitowish Waters, Wisconsin



PINECREST LODGE

on Lake Manitowish

Deluxe 3-bedroom cottage, full screened
porch. Roofed boatslip, sundeck. Every
modern convenience. Safe sandy beach.
Special rates before July 1st. and after
Labor Day.

For further information write or phone

MRS. ISABELLE HEINRITZ
Manitowish Waters, Wisconsin

Tel. 270

PLEASE MENTION THE CHAMBER OF COMMERCE BOOKLET WHEN WRITING TO ANY RESORT OR ADVERTISER

WALTER MEINEL'S

Deluxe Summer Homes for Housekeeping



These beautiful homes were completed early in 1948, and are the most luxurious summer homes ever constructed for rental.

Large
Living Rooms

One, Two and
Three
Bedroom
Homes

Located on the shores of beautiful Rest Lake,
connecting with the Famous Manitowish Waters
Chain of 14 Lakes.

**Mosquito
Controlled**

MODERN KITCHEN . .
BUILT-IN CABINETS
DOUBLE SINK
ELECTRIC
REFRIGERATION
(completely furnished)
COMPLETELY MODERN
BATHROOM
OIL FURNACE

GOOD MUSKIE,
WALLEYE, BASS,
and PAN FISHING

EXPERT GUIDES
AVAILABLE

SHUFFLEBOARD
HORSESHOE

SANDY BEACH



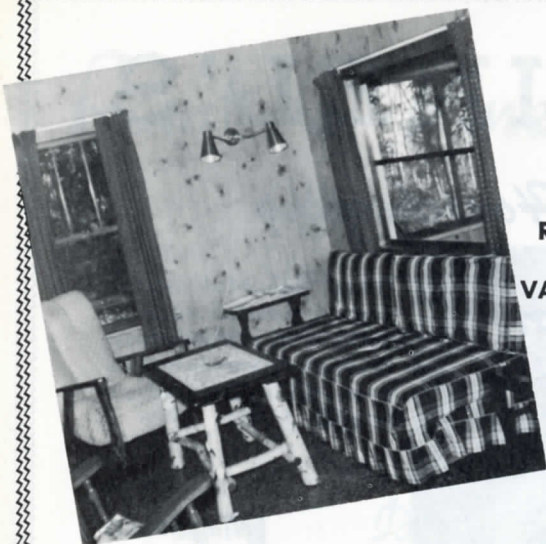
RENTED BY THE WEEK, MONTH OR SEASON

20 percent discount before June 20th and after Labor Day

Write for illustrated folder to **WALTER MEINEL**

PHONE MANITOWISH WATERS, WIS. 565

POST OFFICE: MANITOWISH WATERS, WISCONSIN



FOR A
QUIET
RESTFUL
VACATION

Come
to . .

JENSEN'S NORWAY

Located on the sandy shore of Alder Lake of the Manitowish Chain.

GOOD FISHING — SAFE BEACH

Two completely modern cottages with screened porches and complete housekeeping facilities.

Write:
S. K. JENSEN Manitowish Waters, Wis.

Rossow's Resort

AMONG BEAUTIFUL PINE TREES ON ALDER LAKE
OF THE MANITOWISH CHAIN



Modern and semi-modern housekeeping cottages. Spring mattresses. Electric refrigerators. Oil heaters. Bottle gas.

Safe sandy beach. Beautiful grounds.

Reasonable rates.

MR. AND MRS. FRED ROSSOW
Manitowish Waters, Wis.

PLEASE MENTION THE CHAMBER OF COMMERCE BOOKLET WHEN WRITING TO ANY RESORT OR ADVERTISER

SINDBERG'S NORTHWOODS *Lodge*

WITH ITS STATELY PINES AND BIRCHES IS A
SPOT OF BEAUTY.

It is located on Star Lake with entrance on U. S. Highway 51.

We have a fine sand beach with gradual slope; no holes or drop-offs. The water is crystal clear.



Open May 15 through October 15.

We offer you some of the finest Housekeeping Cabins completely furnished — private showers, inside toilets, electric refrigeration, bottle gas stoves, oil burning heaters, coil spring and inner-spring mattresses.

SPECIAL RATES BEFORE LAST WEEK IN JUNE
AND AFTER LABOR DAY.

Sindberg's
Northwoods Lodge

PHONE 226

MANITOWISH WATERS, WISCONSIN



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La Fave's

... ON ...

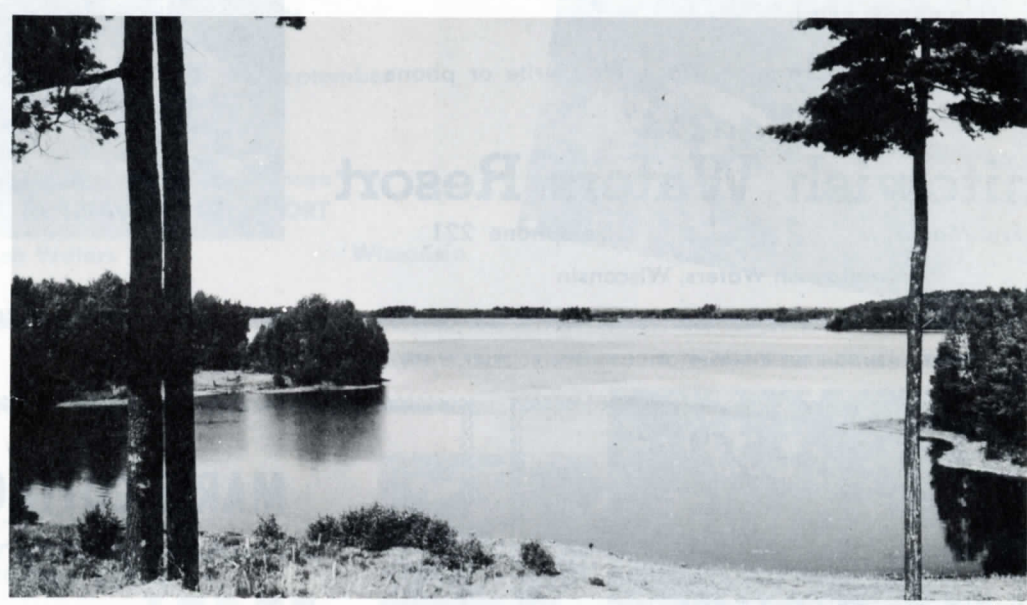
ISLAND LAKE

Since 1888

in the famous

Headwaters Country

NEW MODERN HOTEL



TEN MODERN COTTAGES

MUSKY, WALLEYE,
BASS AND PAN FISHING
ALL SUMMER SPORTS

For free booklet write:

JOHN LA FAVE

Manitowish Waters, Wisconsin

Phone - Manitowish Waters 261





. . You'll feel right at home

at

***Mader's* Manitowish
Waters
Resort**

Ideal spot for your vacation. Located on Spider Lake; center of the Famous Manitowish Waters Chain of 14 Lakes. Modern, comfortable and homelike cottages with two and three bedrooms. Cottages equipped with all housekeeping facilities. All cottages face the lake.

Fine sandy beach.

For further information, rates, etc., write or phone

***Mader's*
Manitowish Waters Resort**

Eric Mader

Telephone 221

Manitowish Waters, Wisconsin



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BIRCHWELL RESORT

NEW, LARGE, TWO-BEDROOM HOUSEKEEPING
COTTAGES

ON STAR LAKE OF THE MANITOWISH CHAIN

STRICTLY MODERN AND COMPLETELY
FURNISHED

TWIN BEDS, AUTOMATIC HEAT,
APPLIANCES

PICTURE WINDOWS
GOOD BOATS

JIM POWELL

Write:
MANITOWISH WATERS, WIS.

MARIE COTTAGE

A COMPLETELY MODERN HOME
ON SPIDER LAKE

Two bedrooms and sleeping porch, fireplace,
automatic heating system and complete facilities
for housekeeping.

For information, write:

CHAS. PEPOWSKI, MANITOWISH WATERS, WIS.

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Lehman's HOLIDAY LODGE RESORT

RUSTIC HOUSEKEEPING COTTAGES

"The Perfect Location for a Perfect Vacation"

FISHING FOR PA — REST FOR MA — FUN FOR THE KIDS

Modern cottages with comfortable beds, running water, flush toilets, electricity, refrigerators and space oil heaters.

SAFE SANDY BEACH

Special rates for June and September

Write or phone 518

Mr. and Mrs. C. O. Lehman
HOLIDAY LODGE RESORT

Manitowish Waters

Wisconsin



PLEASE MENTION THE CHAMBER OF COMMERCE BOOKLET WHEN WRITING TO ANY RESORT OR ADVERTISER

If you are interested in a restful vacation — FISHING — HUNTING (Archery or Rifle hunting) . . We invite you to our

Waukegan LODGE

Located on Fawn Lake of the famous Manitowish Waters chain of 14 lakes in Vilas County.

Open May through December.
Seasonal rates.

Our Housekeeping Cottages are completely modern, and conveniently located on the Lake.



L O D G E

During the hunting season, we invite — and hunt with — ARCHERS and RIFLEMEN.

For your vacation recreation, we offer horseshoe, croquet, swimming, boating. A nice drive of a few miles will take you to golf courses and saddle horses.

For further information, write, phone, or wire —

WAUKEGAN LODGE

P. O. Manitowish, Wis.

Phone Manitowish Waters 837



Our waters offer MUSKY, WALL EYE, BASS and PAN fishing. Also a paradise of scenic beauty for those that appreciate Nature's Wonderful Wisconsin.

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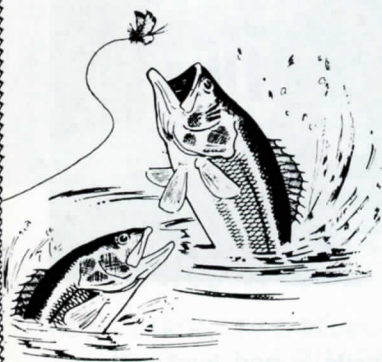
30-30 Lodge

AN AMERICAN PLAN RESORT
GUEST COTTAGES AND ROOMS



OPEN
THE YEAR 'ROUND
★★★
"THE FISHERMAN
AND HUNTER'S
CAMP"

BEST GUIDES
FINEST BOATS, MOTORS
and EQUIPMENT



DeLUXE DINNERS BY RESERVATION

For further information, rates, etc., write or wire:

30-30 Lodge

VALERIE or BILLY MEHL

PHONE 506

MANITOWISH WATERS, WISCONSIN



Fairfield's MODERN COTTAGES

Among the Pines

BEAUTIFUL, RESTFUL LOCATION

Sandy Beach, Good Boats, Two and three-bedroom
well-furnished Housekeeping Cottages

Reasonable Rates

Natural Fireplace in One Cottage

For further information, write

TOM FAIRFIELD

MANITOWISH WATERS

WISCONSIN

Phone 853



FULLY EQUIPPED HOUSEKEEPING COTTAGES
ON ALDER LAKE
OF THE MANITOWISH CHAIN

Running water, Electric refrigerators, Gas
for cooking, Comfortable beds
Screened porches

Rates \$25 to \$45 per week

Write to:

ALLAN DALE

MANITOWISH WATERS, WIS.

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FOR A GRAND AND GLORIOUS VACATION . . see

Helen and John THEISEN'S Twin Pine *Resort* ☆ *Bar*



COME and BRING THE FAMILY

Modern

HOUSEKEEPING CABINS WITH ELECTRIC
REFRIGERATORS — RUNNING WATER —
BOTTLED GAS STOVES — OIL HEATERS

RATES \$35 TO \$50 PER WEEK

FISHING — SWIMMING
BOATING

For further information write

TWIN PINE RESORT

Tel. 9132

P.O. MANITOWISH WATERS, WISCONSIN

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BENSON'S TIMBERLANE RESORT

Ted Benson, Owner

AN AMERICAN PLAN RESORT WITH ALL MODERN
CONVENIENCES

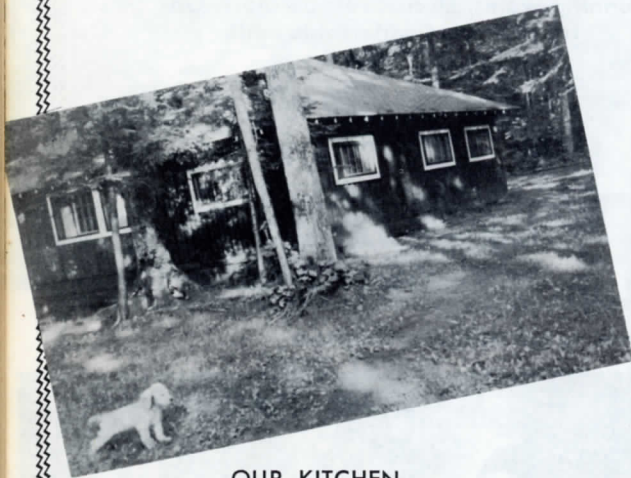
8 GUEST COTTAGES — HOTEL — LOUNGE —
DINING ROOM AND COCKTAIL BAR

IN WINCHESTER, Vilas County, WISCONSIN —
FIVE MILES NORTH OF MANITOWISH WATERS



Quiet and restful location in the real north amid many acres of beautiful virgin timber, on the shore of South Turtle Lake — one of a chain of 3 lakes comprising the famous Turtle Waters.

Best of All, the easy, gay, informal attitude at Timberlane Resort puts you at ease and gives assurance that you will enjoy personal attention and make friends easily — with the kind of people you'll be glad to know.

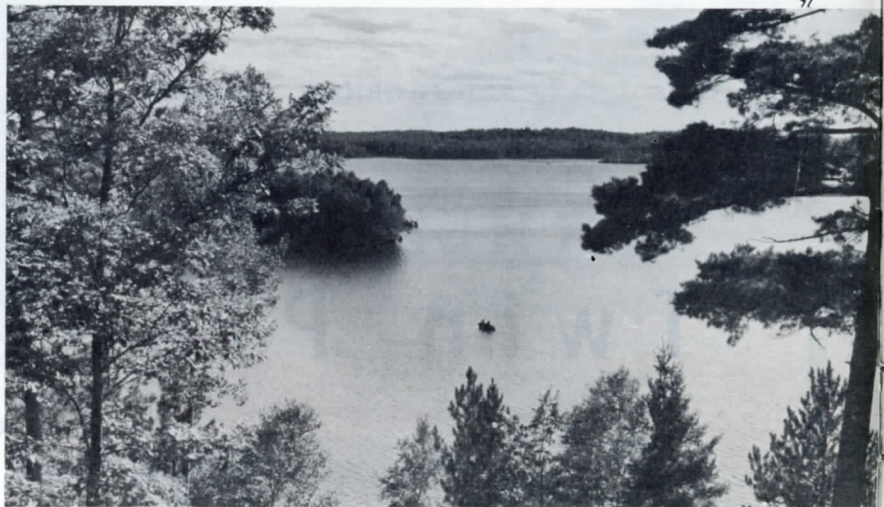


OUR KITCHEN

is personally supervised by Mrs. Benson. Untiring effort goes into every meal and we know you will be more than satisfied with the wholesome delicious food served.

Dinner Hours — 6 PM to ?

Special Rates prior to June 18th and after Sept. 17th.



EXCELLENT MUSKIE, BASS, AND PIKE FISHING.
MOTORS, BOATS, GUIDES AND BAIT AVAILABLE.

For further information, write or call:

BENSON'S

TIMBERLANE RESORT

Winchester (Vilas County) Wis. Phone 9924

Leander's Mill Point Cottages



AMONG VIRGIN PINE ON ALDER LAKE of the Manitowish Chain, within 1 mile of Highway 51

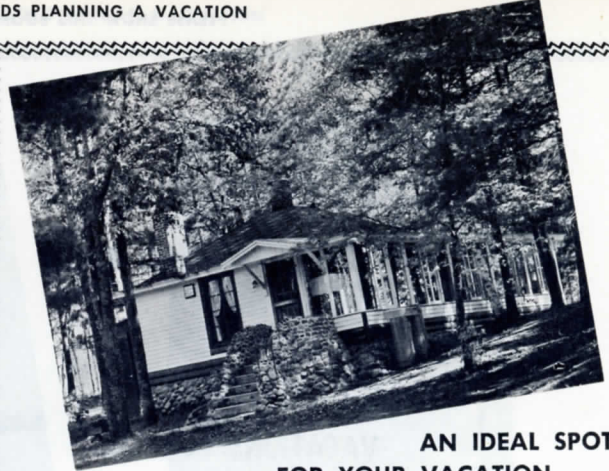
All cottages on lakefront and fully equipped for housekeeping. Electricity, running water, gas ranges, electric refrigerators

SAFE SANDY BEACH — GOOD BOATS

Reduced rates prior to third week of June and after Labor Day.

LEANDER'S MILL POINT COTTAGES

Phone 130 Manitowish Waters, Wisconsin



**AN IDEAL SPOT
FOR YOUR VACATION**

A PRIVATE MODERN COTTAGE
ON CLEAR LAKE
OF THE MANITOWISH CHAIN

Rented by Week, Month
or Season

Will accommodate six persons

SAFE SANDY BEACH

GOOD BOATS

PINECREST

F. A. WALLACE

MANITOWISH WATERS, WISCONSIN

PLEASE MENTION THE CHAMBER OF COMMERCE BOOKLET WHEN WRITING TO ANY RESORT OR ADVERTISER

BAZSO'S HILLCREST COTTAGES

SEVEN MODERN AND SEMI-MODERN COTTAGES

IN THE CENTER OF THE MANITOWISH CHAIN

ONE MILE OFF U. S. HIGHWAY 51



All cottages are on the water front and have running water, gas ranges, electricity and electric refrigerators. Mosquito controlled.

Rates \$35 to \$45 per week

Owner is a licensed guide.

For information, write:

GEORGE & MABEL BAZSO

Manitowish Waters - Wisconsin

Phone 220

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Bibbs...

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OFFERS YOU
VACATIONS FOR THE
ENTIRE FAMILY

Bathing — Boating
Fishing — Games
Picnics — Playground
Golf and Riding nearby



A BEAUTIFUL LOCATION ON WILD RICE LAKE OF THE MANITOWISH
CHAIN IN THE WISCONSIN HEADWATERS COUNTRY.

8 DELUXE MODERN COTTAGES
WITH ELECTRIC REFRIGERATION, OIL HEAT AND SHOWERS.

UNSURPASSED BATHING BEACH

SPORT FISHING — MUSKIE — BASS — WALLEYE — CRAPPIE

Season May 10th to October 15th

TELEPHONE:
BOULDER JUNCTION 582

For further information, rates, etc.,

WRITE:

Mr. & Mrs. Harry L. Bibbs

PINE SHORES RESORT

Star Route

P.O. WOODRUFF, WISCONSIN





TENNIES COTTAGES

NEW, MODERN, TWO-BEDROOM COTTAGES
COMFORTABLY FURNISHED AND
FULLY EQUIPPED FOR
HOUSEKEEPING

Cottages are privately located and over-
look Rest Lake of the Manitowish Chain,

For information, write:

PHILIP TENNIES
Manitowish Waters, Wis.
Phone 536



HENNING'S HOUSEKEEPING COTTAGES

ON MANITOWISH LAKE

MODERN AND SEMI-MODERN COTTAGES
TO ACCOMMODATE TWO TO SIX PERSONS
SANDY BEACH

For information, write:

FRITZ HENNING
Manitowish Waters, Wisconsin

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One mile off U.S. Highway 51 • ON THE MANITOWISH WATERS CHAIN OF LAKES

MODERN HOUSEKEEPING
CABINS

Accommodating 2 to 6
Persons

ALL CABINS FURNISHED
AS PICTURED

COMPLETELY MODERN
BATHROOMS

7 PICTURE WINDOWS
IN EACH CABIN

40 ACRES OF WOODLAND
1500 FT. OF SHORELINE

GOOD FISHING

FINE SAND BEACH

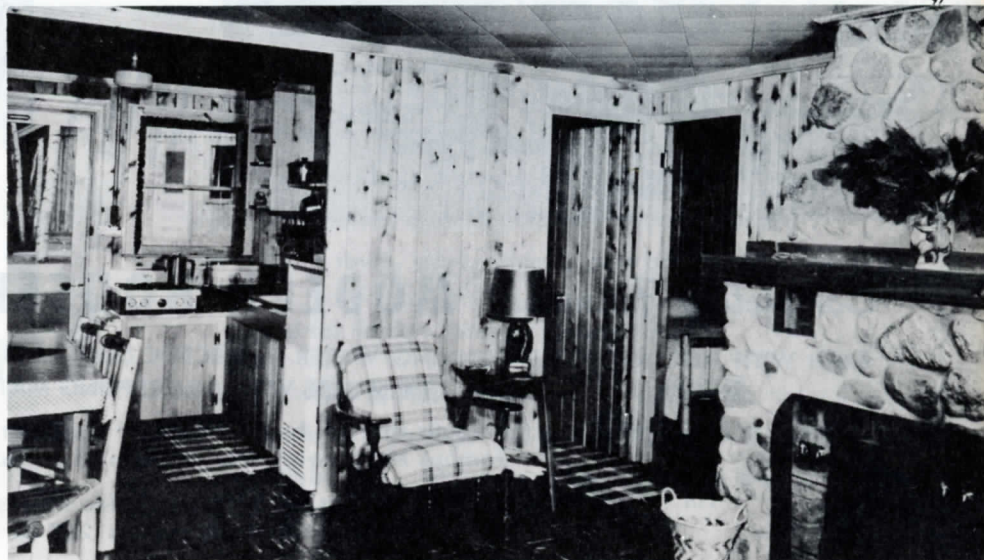
Special rates during May
and June and after
Labor Day

TELEPHONE 227

BIRCH BAY CABINS

FOR FURTHER INFORMATION WRITE

Ernie and Judy Michaelis — Manitowish Waters, Wisconsin



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TUCK-AWAY LODGE

Chuck Johnson, Proprietor

NEW, ULTRA-MODERN CABINS
COMPLETELY FURNISHED AND EQUIPPED
FOR HOUSEKEEPING

Fireplace — Panelray automatic heat
Good beach — Guides and boats available
Rentals by week, month, season
Bass - Walleye - Muskie fishing

Write: **CHAS. F. JOHNSON** Phone 511
Manitowish Waters, Wisconsin

Ken Perkins' Bay Cottages

On north end of beautiful Rest Lake



MUSKIE
WALLEYE
BASS AND
PANFISH

★★

BOW and RIFLE
HUNTING

★★

16-ft round bottom
Shell Lake boats

Semi and modern cottages with gas ranges,
oil heat, electric and gas refrigerators and run-
ning water.

Write **KEN & ELLEN PERKINS**
Manitowish Waters Wisconsin

PLEASE MENTION THE CHAMBER OF COMMERCE BOOKLET WHEN WRITING TO ANY RESORT OR ADVERTISER



Sinning's COTTAGES

on
ISLAND
LAKE

The Leading
MUSKY
PRODUCING
LAKE
in the
HEADWATERS
COUNTRY

Completely Furnished MODERN HOUSEKEEPING Cottages

BATH WITH HOT AND COLD RUNNING WATER — ELECTRIC LIGHTS — SAF-AIRE AUTOMATIC HEAT — GAS
RANGES — TWIN BEDS WITH INNERSPRING MATTRESSES

Located on the south end of beautiful Island Lake, at the head of the
famous Manitowish Waters chain of 14 lakes

For further information write Mrs. Olive Sinning, Manitowish Waters, Wisconsin
Phone: Manitowish Waters 267

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BLACK FOREST Lodge

ON SOUTH TURTLE LAKE

Winchester, Vilas County, Wis.

Telephone: Manitowish 9925

DELUXE HOUSEKEEPING COTTAGES

A planned vacation colony of 6 deluxe summer homes on the shores of a very pretty lake, in a setting of primitive forest and landscaped, park-like grounds.

Designed for discriminating guests who demand better than average accommodations.

Catering not only to the ardent fisherman or hunter but to the vacation pleasure of the entire family. Mothers find their children are safe and welcomed here.

Thoughtful consideration has been given to the comfort and enjoyment of all, including those seeking primarily rest and relaxation.

This is Wisconsin Headwaters Country, famed for its annual Musky Marathon. From here guests can fish any lake in the Manitowish or Turtle chains for Musky, Northerns, Walleyes, Bass and Panfish.

BLACK FOREST LODGE Offers

▶ Deluxe housekeeping cottages, tastefully furnished, Spaced far apart to assure privacy, containing all City conveniences. Hot and cold running water in Complete bathrooms and kitchens. Electric ranges, Electric Refrigerators, H. W. heaters, toasters. Ranging from 3 to 7 rooms, (1 to 4 bedrooms) to accommodate 2 to 10 persons. Most cottages have large glassed and screened sun porches.

▶ Beautifully situated on the north shore of South Turtle Lake of the Turtle Lakes chain; 5 miles north of the famed Manitowish chain of fine fishing lakes.

▶ A mile of lake frontage with safe, sandy beach.

Mammoth outdoor fireplace for barbeques and fries. 2 shuffleboard courts, lighted for night play.

Bathing, boating, archery, horse-shoes, table tennis.

Dancing, horses and 18-hole golf course nearby.

A mile to town, store, church, post office.

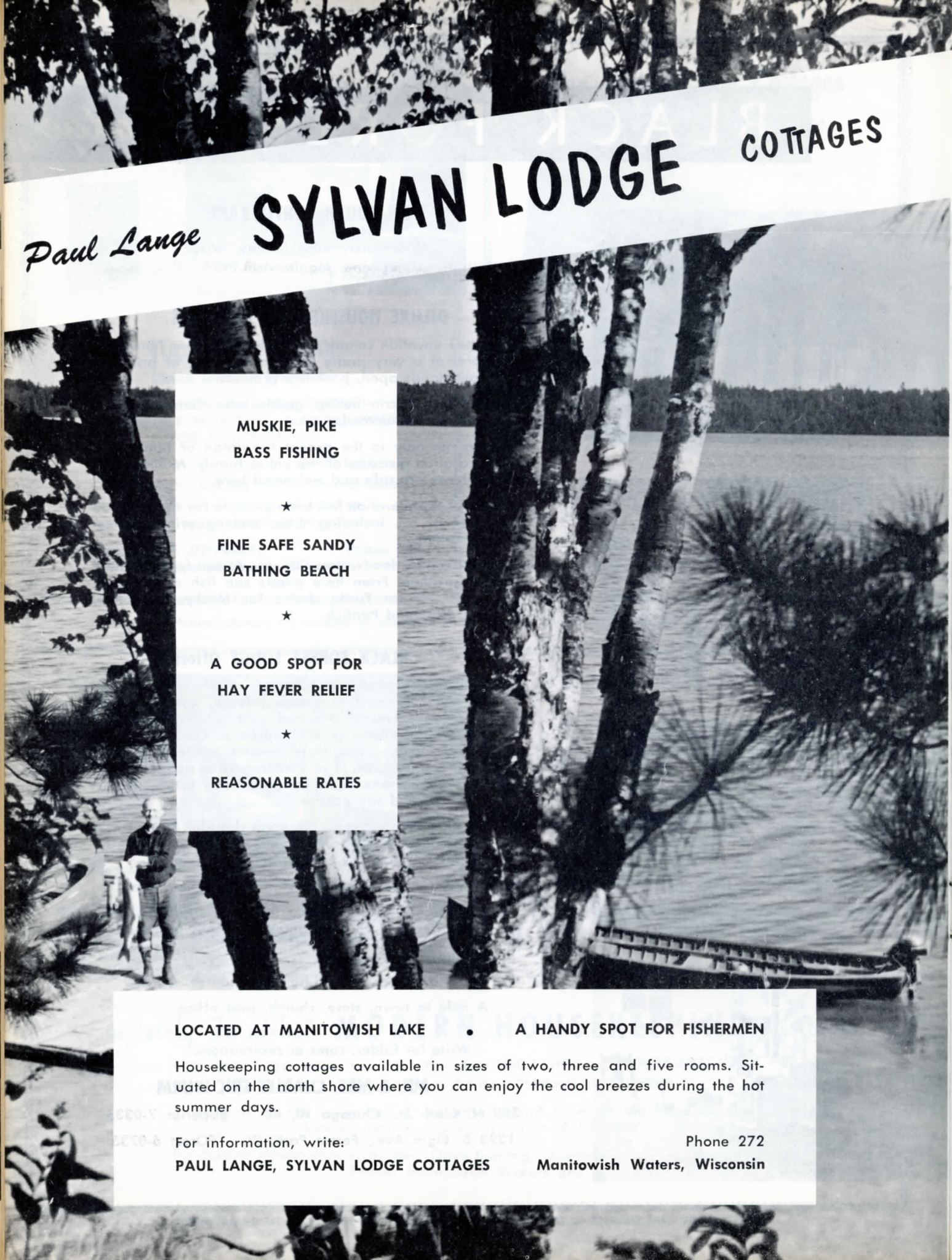
Write for folder, rates or reservations

MR. & MRS. CHARLES ERIC WURM

350 N. Clark St., Chicago 10, Ill. SuPerior 7-0335

1223 S. Elgin Ave., Forest Park, Ill. FOrest 6-0735





Paul Lange

SYLVAN LODGE COTTAGES

MUSKIE, PIKE
BASS FISHING

★

FINE SAFE SANDY
BATHING BEACH

★

A GOOD SPOT FOR
HAY FEVER RELIEF

★

REASONABLE RATES

LOCATED AT MANITOWISH LAKE

• A HANDY SPOT FOR FISHERMEN

Housekeeping cottages available in sizes of two, three and five rooms. Situated on the north shore where you can enjoy the cool breezes during the hot summer days.

For information, write:

PAUL LANGE, SYLVAN LODGE COTTAGES

Phone 272

Manitowish Waters, Wisconsin



Housekeeping Cottages fully equipped . . modern

Screened porches . . innerspring mattresses . . bottled gas . . oil heat
. . running water . . good boats . . sand beach

.. for

A restful and invigorating vacation,
come to

"QUO VADIS"

Nestled among the pines on the shores of beautiful Clear Lake . .
headwaters of the famous Manitowish chain of fourteen lakes



.. for

Thrills . . fish in the famous "Quo Vadis
Bay," favorite fishing grounds of the chain,
where muskies and walleyes abound.

Reasonable rates by the week,
month or season.

June 18 - September 10

Special rates out of season.

OPEN
MAY 15 to OCT 15

Cabins in the pines
Clear Lake



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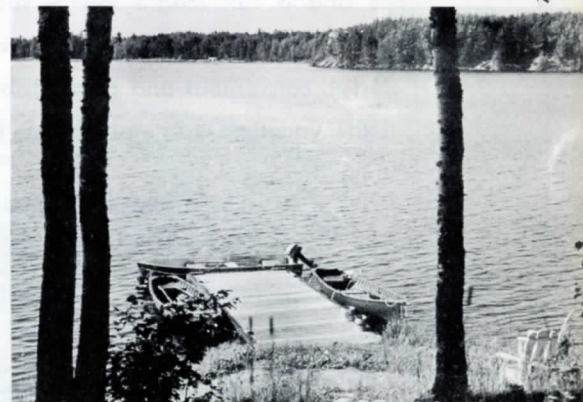
Just The Place You're Looking For"

KNOPP'S

Birch Cove

COTTAGES

LOCATED ON BEAUTIFUL SPIDER LAKE on a chain of 14 lakes
with fine Muskie, Pike and Bass Fishing.
A moderate size resort under congenial management with fine
modern cottages completely and comfortably furnished in every
respect.



GOOD BOATS - SHUFFLE BOARD
Riding Horses, Golf and Tennis Nearby

COTTAGES OVERLOOK THE LAKE WITH SUFFICIENT
SPACING TO AFFORD PRIVACY

For further information, rates, etc.,
Write:

MR. & MRS. FRANK KNOPP

Phone 246

Birch Cove Cottages

Manitowish Waters, Wisconsin



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LINDENWOOD

On Spider Lake
The Manitowish Chain

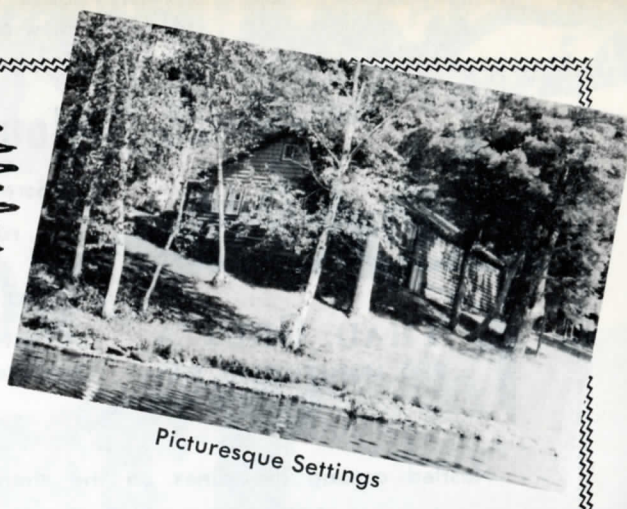
To meet the most discriminating requirements, Lindenwood offers choice two-bedroom homes which accommodate from four to eight guests. All houses are as modern as the city apartment, completely furnished, and equipped with Stewart Warner Safe-Aire automatic heaters.

All fourteen lakes are navigable from our pier — the finest in the area. Lindenwood is situated advantageously near the shopping districts and amusement centers; it is beautifully located in a heavily wooded neck which separates Spider and Island Lakes, two of the most popular muskie lakes in the Headwaters country.

An interesting playground is provided for the little ones and a full length movie show with sound is given each week for the entertainment of our guests. Colorful, convenient and comfortable as back home—just the vacation spot you always hoped to find, but seldom do.

Prices range from \$65 to \$85 per week. Substantial reductions before June..... and after Labor Day.

For reservations phone 240 — or write:



Picturesque Settings



Boathouse cottage and pier



Doubles for large groups



Thoughtfully furnished

MYRLE or ED RUTH

Sparkling Kitchens

LINDENWOOD

MANITOWISH WATERS

WISCONSIN



VACATION DAYS *are* *Happy Days*

★
Musky, Pike and Bass Fishing • Boating
Bathing • Water Sports • Golf • Tennis
Shuffle Board • Dancing • Saddle Horses

★
Distributed by
THE CHAMBER OF COMMERCE
MANITOWISH WATERS, WISCONSIN

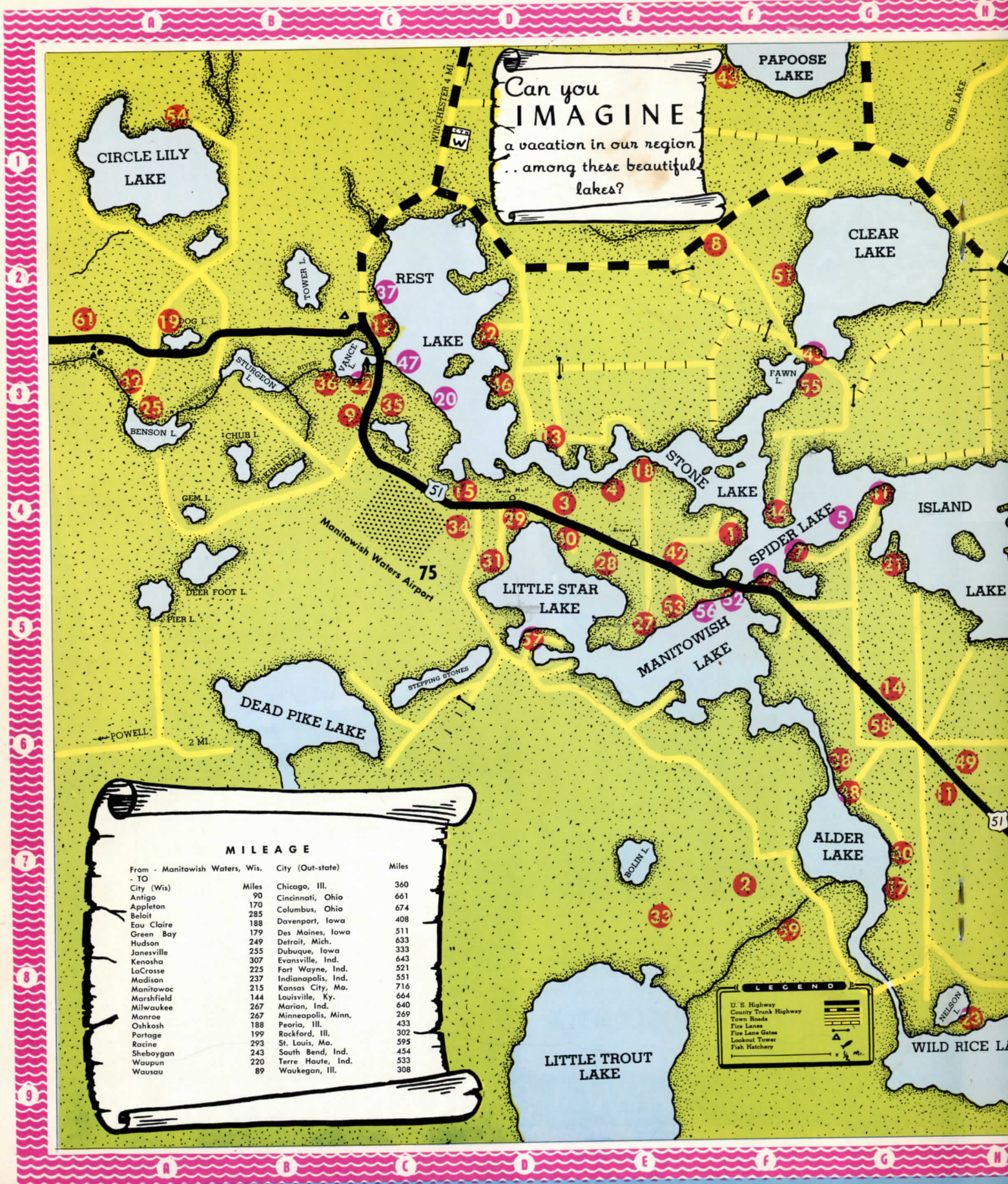
MANITOWISH WATERS

WISCONSIN

In the beautiful **WISCONSIN** *Northwoods*



**"America's
Vacationland"**



**THE FAMOUS MANITOWISH
WATERS CHAIN of 14 Lakes**

Come Once . . And You

LIST OF RESORTS AND OTHER LINES OF BUSINESS

Write for complete details, rates, etc.

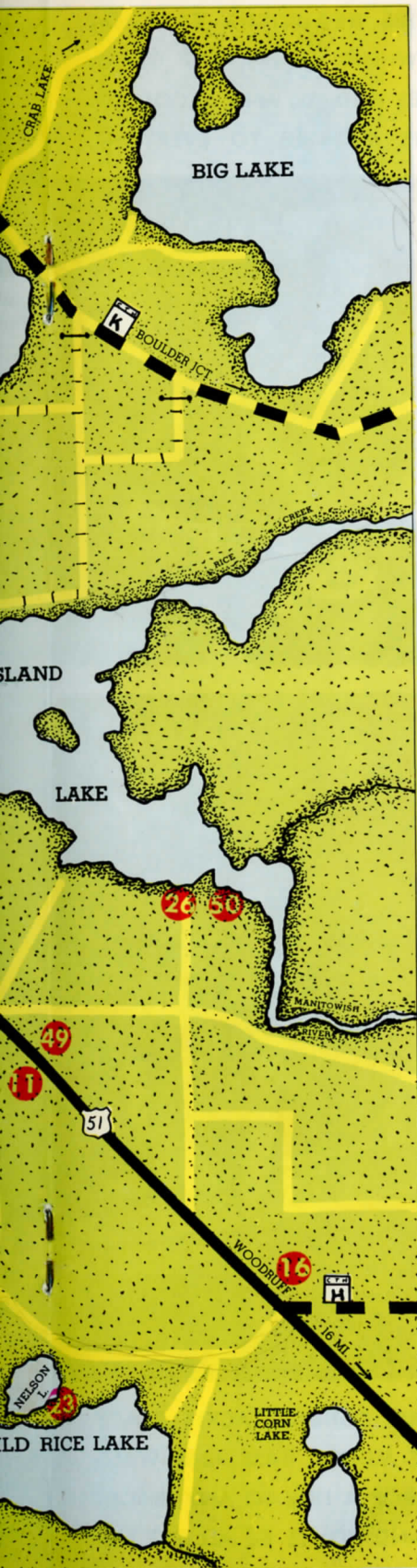
KEY TO THE ACCOMODATION SYMBOLS

APR	American Plan Resort
MHC	Modern Housekeeping Cottages
HC	Housekeeping Cottages
ONC	Overnite Cottages
FM	Food Market
R	Restaurant
B	Bar

NO.	LOC.		RESORT OR BUSINESS	OPERATOR	SYMBOL
1	5-F	m a	ADAM'S PINE ACRES	George Adams	MHC
2	7-F	m a	ALDER LAKE CRANBERRY CO.	Herb Indermuehl	Growers
48	6-G	m a	ALDER LAKE RESORT	R. A. Betzer	HC
			BAMBI COTTAGES	Clarence Spiegel	HC
37	2-C	m a	BAY COTTAGES	Ken Perkins	HC
			BEAUMONT'S ISLAND RESORT		HC-B
3	4-D	m a	BEY, FRANK	Plumb. & Elect. Supplies	
4	4-E	m a	BIRCH BAY CABINS	E. Michaelis & Sons	MHC
5	4-G	m a	BIRCH COVE COTTAGES	Frank Knopp	MHC
57	5-D	m a	BIRCHWELL RESORT	Jas. Powell	MHC
6	5-F	m a	BIRCHWOOD LODGE	Henry Voss	APR-MHC-R-B
		m a	BLACK FOREST LODGE	Chas. E. Wurm	MHC
7	4-F	m a	BREEZY POINT COTTAGES	Lloyd Voss	MHC
			CAIN'S TAVERN	Marty Cain	B
			CAMPBELL'S LODGE	Phil Campbell	APR
8	2-F	m a	CLEAR LAKE GROCERY	Gordon Huenink	FM
8	2-F	m a	CLEAR LAKE POULTRY RANCH	Edward Jaynes	
9	3-C	m a	CUENOT, PAUL	Insurance	
17	7-G	m a	DALE, ALLAN		HC
			DEER PARK LODGE	Ben Epstein	APR-B
9	3-C	m a	DICKERSON AGENCY	Real Estate-Insurance	
5	4-G	m a	DICKERSON COTTAGES	J. R. Dickerson	MHC
11	6-H	m a	EHLERT'S GROCERY & MKT.	Art Ehlert	FM
37	2-C	m a	ELZ' STANDARD SERVICE	Art Elz	
13	3-D	m a	FAIRFIELD'S COTTAGES	Tom Fairfield	MHC
14	6-G	m	FIRESIDE CABINS	Louis Wagner	ONC-R
16	8-I	m a	FRITZ'S	Beauty Salon — Gen. repairs	
15	4-C	m a	FLYING "P" RIDING ACADEMY	Saddle Horses	
			FOSTER & SILLMAN COTTAGES		HC
9	3-C	m a	HANSON AGENCY	Real Estate-Insurance	
9	3-C	m a	HANSON HARDWARE	Hardware, Sport. Gds., etc	
			HASKIN'S COTTAGES	Tom Haskins	HC
53	5-E	m a	HENNINGS COTTAGES	Fritz Henning	MHC-HC
17	7-G	m a	HILL ARCHERY SUPPLY CO.	Hill & Krueger Archery Supplies	
18	4-E	m a	HILLCREST COTTAGES	George Bazso	MHC-HC
19	2-A	m a	HOLIDAY LODGE	C. O. Lehman	MHC-HC
20	3-C	m a	ILG'S LOG CABIN RESORT	Joe Ilg, Jr.	MHC-HC
21	5-G	m a	ISLAND LAKE LOG CABINS	Richard Sleight	MHC
22	3-C	m a	JAEGER'S	Sportswear, etc.	
23	8-G	m a	JENSEN'S COTTAGES	H. K. Jensen	MHC
			KNOTTY PINE RESORT	Frank Tichy	MHC-R
27	5-E	m a	LAKE VIEW RESORT	Gene Hutter	MHC-HC
25	3-A	m a	LAKEWOOD LODGE	Harland Jones	MHC-HC
26	5-I	m a	LAFAVE'S RESORT	John LaFave	APR-MHC-HC
58	6-G	m a	LAKELAND REALTY CO.	Real Estate	
22	3-C	m a	LAPORTE'S SUPER MKT.	George LaPorte	FM
59	8-F	m a	LEASURE & KOLLER	Cranberry Growers	
5	4-G	m a	LINDENWOOD	Ed. Ruth	MHC
28	4-D	m a	LITTLE BOHEMIA	Emil Wanatka	APR-B-R
29	4-D	m	LITTLE STAR GARAGE	Tom Crawford	
29	4-D	m a	LITTLE STAR RESORT	Tom Crawford	MHC-ONC
			LOCK HORN LODGE	John Siewert	HC
31	5-D	m a	MANITO LODGE	R. Oberg	MHC-HC
32	3-A		MANITOWISH WATERS AIRPORT	(see advertisement)	
		m a	MANITOWISH RIVER RESORT	John Patterson	MHC-HC
33	7-E	m a	MANITOWISH WATERS CRANBERRY GROWERS		
29	4-D		MANITOWISH WATERS FIRE DEPT.	Tom Crawford, Chief	
12	2-C	m	MANITOWISH WATERS LAUNDRY	Adolph Mussatti	

"a" Denotes advertisement in book

"m" Denotes member



WISCONSIN'S OUTSTANDING
MUSKIE WATERS

And You'll Come Often!

LIST OF RESORTS AND OTHER LINES OF BUSINESS

35	3-C	m	MANITOWISH WATERS POSTOFFICE	Ted Daniels, P.M.	
1	5-F	m a	MANITOWISH WATERS RESORT	Eric Mader	MHC-HC
		a	MANITOWISH WATERS SPORTSMAN CLUB		
34	4-C	m a	MANITOWISH WATERS TELEPHONE CO.	C. R. Robbel	
7	4-F	m a	MARIE'S COTTAGE	Chas. Pepowski	MHC
22	3-C	m a	MARIE'S SODA SALOON	Marie LaPorte	
			McELWAIN, LLOYD	General repairs	
36	3-B	m a	MEHL'S 30-30 LODGE	Wm. Mehl	APR
37	2-C	m a	MEINEL, WALTER		MHC
48	6-G	m a	MILL POINT COTTAGES	Albert Leander	HC
			MORCHETTI COTTAGES	Therese Morichetti	HC
			MEYER SALES & SERVICE	Outboard & Boat Distr.	
29	4-D	m	NEHRING'S GARAGE	Auto, Outboard, Gen. repairs	
41	4-G	m a	NORTHERN HIGHLAND LODGE	Wm. O. Perdue	MHC
			NORTHERN LIGHTS RESORT	Al Zigay	APR-B
40	4-D	m a	NORTHWOODS LODGE	A. M. Sindberg	MHC
			OAK GROVE COTTAGES	John Heartt	MHC
			OASIS COTTAGES	John Brikowski	HC
42	4-E	m	OPASIK'S HOME BAKERY	Martha Opasik	
34	4-C	m	PANTRY, THE	Gertrude Pangburn	R
43	1-G	m a	PAPOOSE LODGE	Wm. Berry	MHC-HC
23	8-G	m a	PINE SHORES RESORT	Harry L. Bibbs	MHC-HC
51	2-F	m a	PINECREST	F. A. Wallace	MHC
53	5-E	m a	PINECREST LODGE	Isabelle Heinritz	MHC
44	4-F	m a	POINT O' PINES	Wm. Fotsch	MHC-HC
			QUINN BAIT STATION	Joe Quinn	
			QUINN TOURIST TOURIST HOME	Mrs. Joe Quinn	ON
45	3-G	m a	QUO VADIS	Thad. Grutza	MHC-HC
61	2-A	m	RAYALA, CHAS.	Contractor	
			RED FEATHER LODGE	Harold Ziemba	APR-MHC
			REST LAKE LODGES	O. S. Ratliff	MHC
			R.C.M. MACHINE CO.	Television Towers	
			REST LAKE RESORT	Jas. Bart	APR-HC
47	3-C	m a	ROD N' REEL	Roemer & Larsen	Sport. Gds.
9	3-C	m a	ROE, IRWIN	Gen. Contractor	
60	7-G	m a	ROSSOW'S RESORT	Fred Rossow	MHC-HC
47	3-C	m a	RUDY'S RESTHAVEN	Rudy List	APR-R-B
			RUSBOLT CABIN	Mrs. A. E. Rusbolt	MHC
47	3-C	m a	SEPPALA'S COTTAGES	A. Seppala	MHC-HC
15	4-C	m a	SEXTON, HOMER	Plumb., Heating, Sheet metal work	
49	6-H	m a	SILVER-DALE	Carl Theilacker	R-B
46	3-D	m a	SCHNEIDER, JOHN	Television Tower Service	
50	5-I	m a	SINNING'S COTTAGES	Olive Sinning	MHC
51	2-F	m a	SKY LODGE	C. C. Lange	MHC
			SLEIGHT'S COTTAGES	Richard Sleight	MHC
			SLEIGHT, TOM	Masonry Work	
			SOMMER'S COTTAGES	John A. Sommers	MHC
52	5-F	m a	SPIDER LAKE RESORT	Alvin Kroerner, Sr.	APR-R-B-MHC
29	4-D	m a	STAR BEACH COTTAGES	Roy Jorgensen	MHC
			STONE LAKE COTTAGES	C. & P. Williamson	HC
			STRUM'S CHATEAU	Walter Strum	HC-ONC-B
			SUNSET LODGE	P. Andrews	HC
			SWANSON COTTAGES	Mrs. Evelyn Swanson	HC
			SYKES COTTAGES	Homer Sykes	HC
53	5-E	m a	SYLVAN LODGE	Paul Lange	HC
3	4-D	m a	TACKLE BOX, THE	Lloyd Kimmel	Sport. Gds., etc.
15	4-C	m a	TENNIES COTTAGES	Philip Tennies	MHC
		m a	TIMBERLANE RESORT	Ted Benson	APR-MHC-B
22	3-C	m a	TONI & CHELLO VARIETY STORE		
			TOWER INN	Wm. Garber	ONC-B
54	1-A	m a	TRAILS END RESORT	Jas. Goudy	HC
19	2-A	m a	TUCK-AWAY LODGE	Chas. Johnson	MHC
38	6-G	m a	TWIN PINE RESORT	John Theisen	MHC-HC-B
			VETERAN'S INN	Neal LaPorte	B
			VERRIER, L. A. & CO.	Upholstering, Shades, Awnings	
			WANATKA, NANCY		MHC
		m	WARDS, THE		MHC
56	5-F	m a	WARNIER'S RESORT	Julien Warnier	MHC
55	3-G	m a	WAUKEGAN LODGE	W. L. O'Hare	MHC-HC
			WIN-MAR	Young & Zimmerman	MHC-B
			YANKEE STUDIOS	T. E. Daniels	Art, Gifts, etc.
62	2-C		YMCA CAMP JORN	Boys & Girls Camp	

Address: MANITOWISH WATERS, WISCONSIN

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VISIT THIS BEAUTIFUL VACATION AREA WHERE FISHING IS GOOD, WEATHER IS IDEAL, AND ACCOMMODATIONS SUITABLE TO EVERYONE.



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RESTHAVEN
ON REST LAKE



"THE HOUSE
OF
GOOD FOOD"

ON U.S. HIGHWAY 51

Rudy's **RESTHAVEN**

MR. and MRS. RUDY LIST

MANITOWISH WATERS, WISCONSIN

Phone 9505

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Manitowish Waters Chamber of Commerce

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P L U M B I N G
and
H E A T I N G



Phone 256
Manitowish Waters, Wisconsin

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SUMMER HOMES LAKE FRONTAGE
RESORTS BUSINESS

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THE VERY BEST IN ARROW HEADS

**THE ONLY CONCAVE GROUND BROADHEAD
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Ask the boys in Michigan who bagged their deer
with a Hornet what they think of their penetra-
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**See your dealer or
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ON U. S. HIGHWAY 51

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ON U. S. 51

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CORNER U. S. HIGHWAY 51 and COUNTY TRUNK W
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NORTHERN HIGHLAND LODGE

One of the North's Finest Housekeeping Resorts

MODERN COTTAGES

all with BATH

FRIGIDAIRES

GAS STOVES

HEATED

Automatic Hot Water System

Kilgen Pipe Organ in Lodge

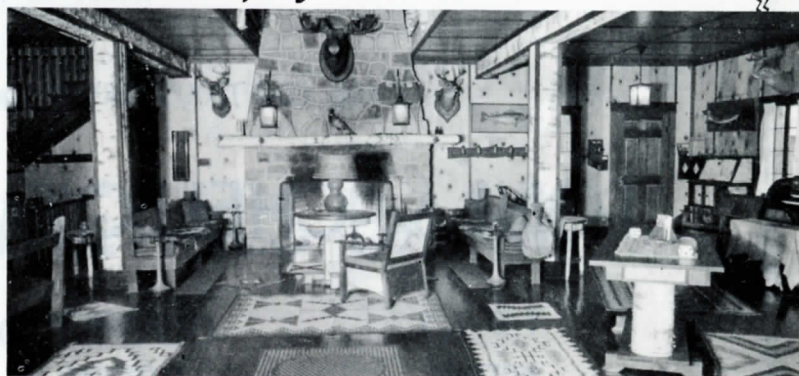
Indoor Swimming Pool

20-foot Excursion Boat

Thompson Boats

Shuffle Board

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On Beautiful Island

and Spider Lakes

*Northern Highland
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Manitowish Waters, Wisconsin

Phone 242

WM. O. PERDUE

Fifteen acres of woodland
beauty on a point one mile
off Highway 51
At the end of the road.
Water on three sides.

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Attention... F I S H E R M E N !

The TACKLE BOX IS YOUR GUIDE AND FISHING HEADQUARTERS

A COMPLETE VACATION in the north woods should include one day or more with our outstanding guides. Imagine being shown WHERE and HOW to fish. Then at noon a short outboard motor trip to a picturesque spot. M-mmm-m, smell smoke from an open fire, blended with the appetizing odor of bacon, fresh-caught fish, eggs and a pot of coffee — an outdoor lunch as only these guides can prepare.

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George Bazso
"Chuck" Johnson
Henry Larsen
Walter Meinel

Jake Nelson
"Dick" Sleight
Lee Doriot
"Bull" Kahn
Gordon Andrews

"Chief" DeCoteau
John Everson
John Brunner
Louis Laffin
Wally Paulus

Izzy Cattoi
Leo Peters
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The TACKLE BOX

Hazel and Lloyd Kimmel

Manitowish Waters, Wisconsin

Phone 9275

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LICENSES — FREEZING SERVICE**

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MODERN
HOUSEKEEPING AND OVERNITE
COTTAGES

On Little Star Lake of the Manitowish Chain.

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SAFE SANDY BEACH

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ENJOY REAL WESTERN RIDING DURING YOUR
VACATION IN THE HEART OF THE
NORTH WOODS

On U.S. Highway 51 — Opposite Airport
GUIDES PROVIDED ON THE HOUR

FLYING  RIDING ACADEMY

"Gene" and "Lela" Poiron, Owners

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The Place with the Wiggling Sign

The ROD 'N REEL

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HEADQUARTERS

for sportswear

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- JANTZEN
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SHELF HARDWARE
PAINTS : PLUMBING SUPPLIES and FIXTURES
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BOTTLED GAS
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FIRE : THEFT

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Ehlert's MARKET and Self Service GROCERY

- GROCERIES . . .
- FRESH MEAT . . .
- VEGETABLES

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MODERN HOUSEKEEPING CABINS
Restaurant, Store and Tavern at Main Lodge
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Six miles off U.S. 51, on W.

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Lakeland Realty Co.

ON HIGHWAY 51

At Entrance to Manitowish Waters



Dependable Real Estate Service
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WISCONSIN**

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Manitowish Waters Airport

Location: LONG. 46° 07' 30". LAT. 89° 32' 30".
On Highway 51

Field elevation 1609 feet M.L.S. Shown on lower
left corner of Lake Superior Sectional Chart.

Two fine, sod, well-marked runways, 3000 feet
long by 300 wide running east-west and 3800
feet long by 300 feet wide running northeast-
southwest.

Standard aviation products and Quaker State
aviation oils. 80 and 91 octane gasoline. Hangar
and tie-down facilities available. A. & E. mech-
anic on call at all times. Weather information
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Add to the pleasure of your Wisconsin
Summer Vacation

Visit

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**Home of Delicious n' Tangy
Wisconsin Natural Cheese**

See the actual cheese making . . .

Visit our cheese counter, featuring all varieties
of natural cheese made right in our factory —
For your convenience we ship packages to all
points.

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CRANBERRIES

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"THE LITTLE STORE"



Gordon and Lucile Huenink

Located on Highway "K"
one mile east of Highway "W"

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To BETTER Serve You



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Local telephone service to

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Reasonable rates

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Guaranteed service on all office machines

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We are certain that you will be satisfied in every respect and we urge that you patronize them whenever possible.

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CHAMBER OF COMMERCE**

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DESKS	TABLES	CHAIRS
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Mattresses Renovated, Recovered and Rebuilt
Special Sizes Made to Order

NORTHERN MATTRESS CO.

719-721 N. Third Ave., WAUSAU, WIS.

MANUFACTURERS OF MATTRESSES

DISTRIBUTORS OF
BEDDING — FURNITURE — APPLIANCES
and FLOOR COVERINGS

Visit our showroom
or write for our representative to call

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*We invite you to stop off and see us
on your next trip through Wausau.*

You will find it decidedly to your advantage to shop at Radandt's in Wausau for Quality Merchandise at Moderate Prices. Here you may choose from Famous Name Merchandise, including Furnishings for your summer home as well as Appliances you need to bring you the conveniences you are accustomed to in the city. Free Delivery to your summer home. Merchandise to fit every Budget.

Radandt Furniture Company

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Phone 10

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MINOCQUA LUMBER CO.

MINOCQUA - WISCONSIN

Building Materials

Fuels

*Let us solve your
building problems*

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Welcome Boosters!

The Manitowish Waters Chamber of Commerce welcomes the following new associate members who have affiliated themselves with our organization, for the purpose of promoting the welfare of our region:

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C. E. Childers	C. E. Webb
Oliver W. Voge	Geo. A. Bauer
John Zeller	Raymond Stephens
Geo. Seidel	L. S. Clemons
Harry Joseph	Boyd C. Lukens
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A. R. Lauson	Elizabeth E. Speigel
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To the above civic minded citizens, we say:

"THANK YOU!"



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SHELL LAKE BOATS

CHAMPION MOTORS

Mechanical Repairing of All Kinds

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P. O. WOODRUFF, WISCONSIN

U. S. Highway 51 and County Trunk "H"

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SECURITY STATE BANK

MINOCQUA, WISCONSIN

CAPITAL — \$50,000.00

SURPLUS — \$75,000.00

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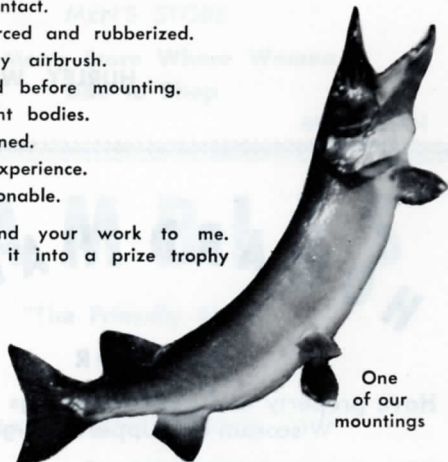
MARCHINO TAXIDERMY STUDIO

3 miles north of Woodruff, Wis.
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SPECIALIZING IN MOUNTING FISH

- Gills left intact.
- Fins reinforced and rubberized.
- Coloring by airbrush.
- Skins cured before mounting.
- Light weight bodies.
- Meat returned.
- 24 years experience.
- Prices reasonable.

Bring or send your work to me.
I can make it into a prize trophy
for you.



YOU ARE WELCOME TO VISIT OUR STUDIO AND SEE

- Mounted unborn fawns
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- Fish from Key West, Florida
- and many other mounted specimens

Badger Packing

Phone 107

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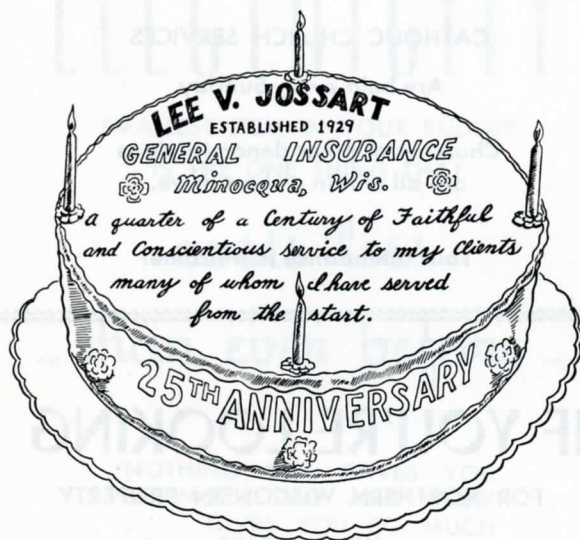
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DEPENDABLE DEALERS IN

COAL - LUMBER - BUILDING MATERIALS

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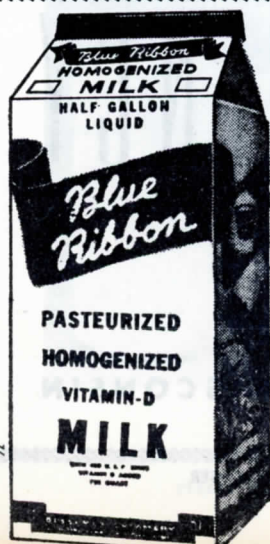
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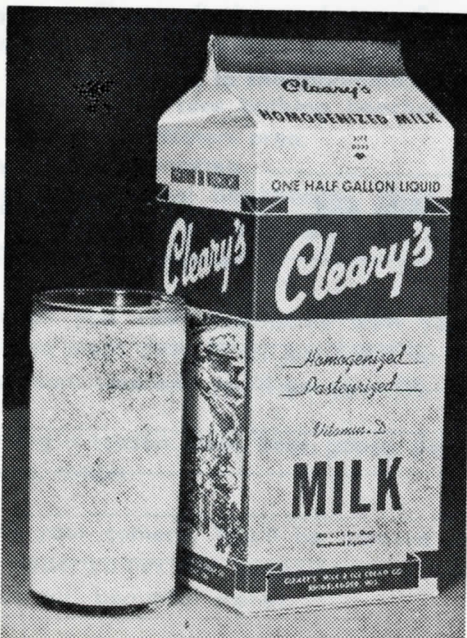
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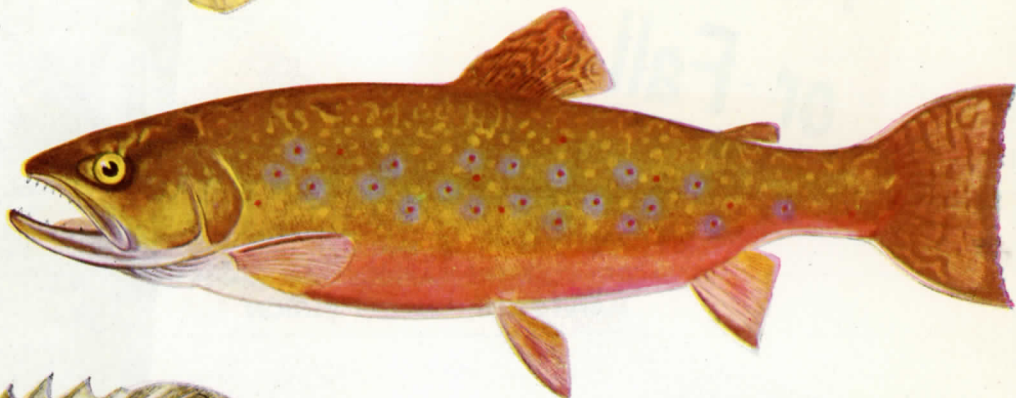
DESCRIPTION

General color is dark green above, sides and below greenish silver; three oblique dark stripes across the cheek; belly is white. The head is large and the mouth very wide, the corner of which extends beyond the eye.

BROOK TROUT

DESCRIPTION

General color is black and may be more or less mottled or barred with red spots along the sides. The body is oblong, moderately compressed; head rather large but not long; snout bluntish; mouth large with the maxillary reaching beyond the orbit; caudal fin slightly lunate in the adult, and forked in the young.



CRAPPIES

DESCRIPTION

There are two species of crappies in Wisconsin known as the common or white crappie and the black crappie or calico bass. The chief difference between the black and white is that the white has six spines in the dorsal fin and a plain anal fin while the black has seven spines in the dorsal and a strongly reticulated anal fin. Outside of these two exceptions the two crappies are almost identical in appearance. They reach a maximum length of twelve inches and weigh slightly more than one pound.

BLUEGILL

DESCRIPTION

Length sometimes reaches ten to twelve inches but they are a comparatively short and compressed fish. The nose is upturned in appearance; the color light to dark olive with luster of purple to lavender; belly yellow or rich yellowish brown. Head short; mouth small and oblique; the opercular flap is very broad and of a rich velvety black color; side with three or four broad dark greenish bars; fins are all greenish.



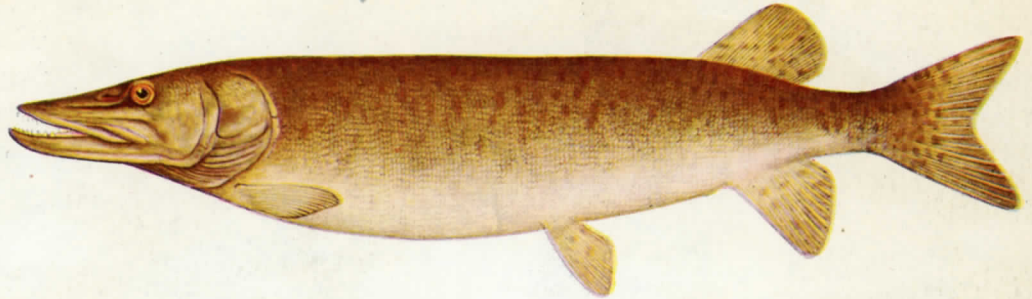
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MUSKELLUNGE

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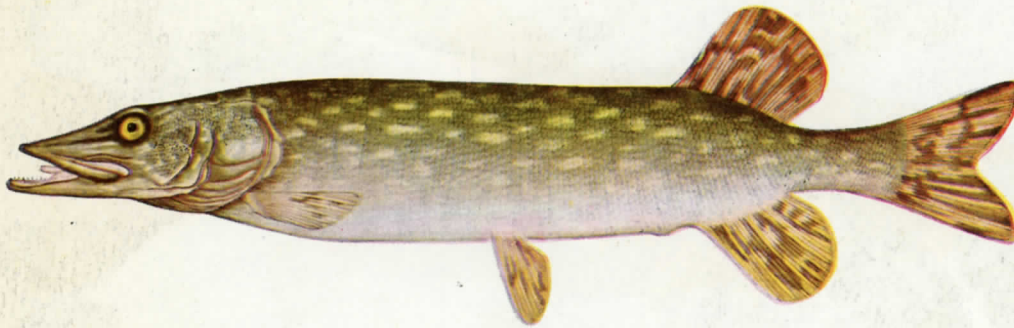
The general form of the muskellunge is similar to that of the common pickerel or northern pike. They reach a length of six or seven feet and specimens have been caught which weigh fifty to sixty pounds. Color is dark gray; sides having broken and unbroken stripes on a silvery background; the head is larger than that of the pickerel and both the cheek and the opercle are scaled above but unscaled on the lower halves.



GREAT NORTHERN PIKE

DESCRIPTION

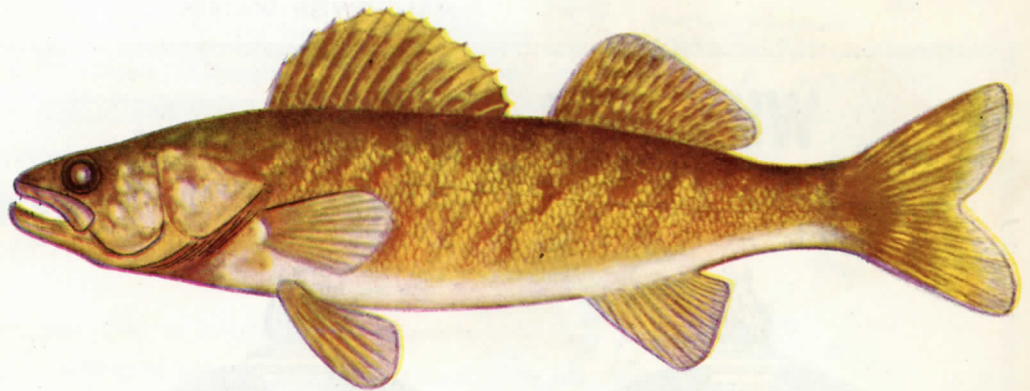
This is an elongate slender type of fish with a color of greenish and bluish gray with more or less purplish luster on the back and sides. Yellowish below and white on belly. Sides with irregular rows of small round yellowish and gold spots. The top of the head is dark olive green; mouth slender and large. One of the most consistent marks for identification of this species is that the entire cheek is scaled while only the upper half of the opercle is scaled and the lower part is bare.



WALLEYE OR PIKE PERCH

DESCRIPTION

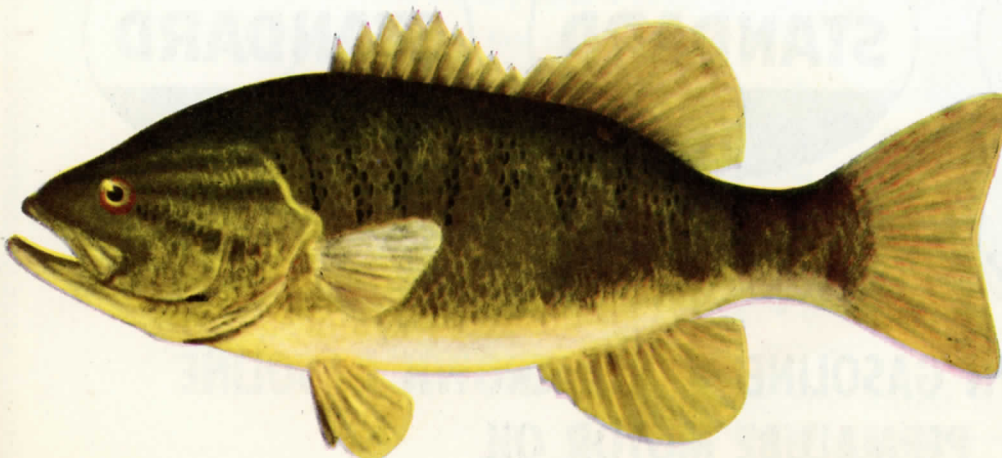
The walleye is a slender fish moderately compressed. Generally the color is brassy yellow and gold shading to olive and yellow mottled with brass. The belly and sides are white tinged with green; head is slender and tapered; lower jaw slightly shorter than the upper. It has two separate distinct dorsal fins and the mouth is well supplied with strong teeth. The flesh is white, firm, and delicately flavored.



SMALLMOUTH BLACK BASS

DESCRIPTION

The general color of the smallmouth black bass is dark golden green with a brownish luster which may be blotched with darker spots along the sides. The mouth is large but the corner of it does not extend past eye.



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